

# LIFE

A black and white portrait of a woman with a radiant smile. She has her hair styled in elegant, curled waves that frame her face and cascade down her shoulders. She is wearing a light-colored, off-the-shoulder dress with a ruffled bodice. A single-strand pearl necklace is visible around her neck, and she holds a large, lush bouquet of flowers in front of her. The background is dark and out of focus.

HOLLYWOOD PARTY

FEBRUARY 17, 1941 **10** CENTS  
YEARLY SUBSCRIPTION \$4.50

*"This pineapple juice... my, but it's a nice change for breakfast!"*

NOW WE'VE  
HAD SEVEN  
LIBBY'S KINDS!

'N THEY'RE ALL  
EXTRA GOOD!



**TOMATO** The rich juice of red-ripe prize tomatoes pressed a special Libby's way. An excellent source of Vitamin C.



**PINEAPPLE** Unsweetened juice, with the natural tang, pressed and packed by Libby's in Hawaii. A good source of Vitamin C.



**GRAPE** The flavorful purple juice of ripe Concord grapes, sweetened or unsweetened.



**GRAPEFRUIT** Libby's comes with or without sweetening, tastes amazingly like the fresh tree-ripened fruit. It is rich in Vitamin C.



**LOGANBERRY JUICE**, Diluted and Sweetened. From ripe loganberries. It is red in color. A glorious flavor surprise.

**EXTRA SPECIAL RECIPE BOOK** — Mary Hale Martin's collection of her favorite new recipes; 96 pages, charmingly illustrated. Now offered for 10¢ and 3 labels from any Libby's Foods. Address Dept. L.M.-11, Libby's, McNell's a Libby's, Chicago.

**REFRESHING... any time o' day!**



## Libby's FAMILY OF JUICES

Grape; Grapefruit; Kraut; Lemon  
Lada; a variety to other juices;  
Orange and Grapefruit; Pineapple;  
Tomato; Prune (from Dried Prunes).  
Diluted and sweetened juices: Apricot,  
Loganberry.

**JUST OPEN A CAN AND**

*Breakfast is different!*



Studebaker craftsmen average 44 years of age and 13 years on their jobs. Pictured, E. L. Richards



Father and son teams are numerous on the Studebaker assembly lines—pictured are Joe Kopetski and Joe Junior



#### Fourth Straight Year of Triumphs in Gilmore Economy Runs

In this year's Gilmore-Grand Canyon Economy Run, the Studebaker Champion made the remarkable average of 24.61 miles per gallon and the President and Commander scored first in their divisions—upholding for the fourth straight year Studebaker's dominance in this annual gas economy test. In the 1941 run, strictly supervised by the American Automobile Association, the Studebakers covered 399.3 miles from Los Angeles to Grand Canyon at an average speed of more than 42 miles per hour. All Studebakers in this run were equipped with overdrive.

## Studebaker craftsmen never rest on their reputation for quality

That's why Studebaker owners stay free from excessive repair expenses and get more when they trade in

**YOU** get better quality in a Studebaker Champion than in any other lowest price car you can buy, because Studebaker craftsmen never yet have been content merely to maintain the high standards for which they've grown famous.

They go forward, year after year, from one peak of quality to another still higher. And that's why

you get a bigger measure of protection for your investment in a Studebaker Champion than in any other lowest price car.

The big, roomy, beautifully styled Studebaker Champion sedans are the lowest priced 6-cylinder sedans in America—yet, as Studebaker prices have gone down, Studebaker cars have consistently continued to go up in the public's esteem as outstanding examples of solid money's worth and satisfactory performance.

#### Experience unmatched anywhere!

Studebaker craftsmen, for the most part, have grown up from young manhood at their jobs.

They build Studebaker Champions, Commanders and Presidents on machines that are modern marvels of inventive skill.

Exacting checks on the quality of their work are made continually in Studebaker's engineering and research laboratories and on Studebaker's own 800-acre, million-dollar proving ground.

**LOWEST PRICED 6 CYL. SEDANS IN AMERICA**



Step out in style and roomy comfort—Studebaker Champion Club Sedan, complete with planar suspension, multi-ratio steering, many indispensables, \$735—with contrasting color belt—delivered at factory.

PRICES  
BEGIN AT  
**\$690**  
for a Champion  
business coupe

Champion Club Sedan  
with trunk \$730

Champion Cruising Sedan  
with trunk \$770

These are delivered prices at factory, South Bend, Indiana, as of January 20, 1941—subject to change without notice—Federal tax included. See your local Studebaker dealer—only C. I. T. terms.

This One



0P6B-J4L-YPFY

I came within  
a hair's breadth of  
losing him



### Want others to like you?

Whether we're sixteen or sixty, we don't want to lose out on life's pleasures because of halitosis (bad breath) . . . not when, for most of us, there is such a pleasant, refreshing way to keep breath sweeter, purer—the *Listerine Antiseptic* way!

For, while some cases of bad breath are caused by systemic conditions, usually, say some authorities, it is due to the fermentation of tiny food particles on mouth, teeth and gums. Wearers of dentures and plates are particularly susceptible because food is apt to cling to them and ferment. *Listerine Antiseptic* kills such fermentation and overcomes the odor it causes. That's why, when you rinse



your mouth morning and night with full strength Listerine, your breath is fresher, sweeter, less likely to offend.

If you want others to like you, if you want to put your best foot forward, use Listerine Antiseptic—it pays!

LAMBERT PHARMACAL CO., St. Louis, Mo.

**Let LISTERINE look after your breath!**

## LETTERS TO THE EDITORS

### Courage Under Fire

Sirs:

Your pictures in the Jan. 27 issue of *LIFE*, showing the burning of London by German incendiaries, drive home in a startling manner the horror of modern warfare. It is symbolic that, in the lower left-hand picture on page 18, the word "COURAGE" on the wall of a building is shining in the glare of the fires to inspire still further the valiant defenders of the beleaguered island!

B. P. DAVIES

Columbia, S. C.

Sirs:

We cannot feel sorry for the destruction of such effete symbols as the 500-year-old Guildhall, the statues of Gog and Magog, St. Bride's and Brewer's Hall. Those buildings were merely symbols of ridiculous British sentiment; they should have been destroyed years ago. No one will suffer if the Lectern eagle of St. Lawrence Jerry loses its head, or if the statue of William Pitt the Elder is chipped and scratched. Any possible ill effect on the morale of the British people could easily be compensated by a buttered slice of bread.

NORMAN SHURE M.D.

Chicago, Ill.

### Mr. Kennedy Speaks

Sirs:

I have just read Mr. Kennedy's "Stay Out of War" speech (*LIFE*, Jan. 27). It is the babblings of a confused mind which cannot bring itself to say "Aye or Nay." His statement is full of contradictions, the high of which he states in ending: "America must unite." If he is sincere, why not unite with the President and Willkie who have an overwhelming mandate from the American people.

W. E. CARTER

Montreal, Quebec.



JOE KENNEDY

Sirs:

That was a very fine speech by the Hon. Joseph P. Kennedy. Without a doubt, everyone in the U. S. should read it, believe it, and become sensible thinking Americans again because of reading it.

I will admit I have been worried about this war. I haven't understood our part in it, and I wanted someone to explain things to me, and put my mind at rest. Mr. Kennedy's article has more than done that.

OWEN GEVING

Minneapolis, Minn.

Sirs:

Mr. Kennedy's radio speech is the most notable utterance of muddled thinking yet made.

O. E. LARSEN JR.

San Francisco, Calif.

### Subdubs

Sirs:

Truly I've never seen such a "grim, revolting, deadly, dreadful, shattering, ghastly, stark, drear, lecky, poisonous,

(continued on p. 4)



The "bookcase browse"—fine for searching through library shelves, but bad for your stocking budget. For hosiery as lasting as it is lovely, try Cannon! An amazing air-pressure machine inspects every single Cannon stocking for imperceptible weaknesses—usual cause of maddening "mystery" runs.

Cannon rejects all but the perfect hose—flawless, full-fashioned, triple-inspected.

Cannon Hosiery made of Silk, in the Celophane Handy-Pack, 60¢ to \$1.00. Cannon Hosiery made of Nylon, \$1.35 and up. By the makers of Cannon Towels and Sheets.





For you who have longed to possess signed original works of art by famous living artists . . .

# INCREDIBLE—but true! *Only \$5* for a SIGNED ORIGINAL by GRANT WOOD THOMAS BENTON or 65 other great artists .. if you act promptly!



## IMAGINE OWNING Signed Original Etchings and Lithographs by these Famous Living Artists



**Thomas Benton**  
His murals and paintings inspire the great artists' masterpieces of our day. See *Catalogue, page 15, for his works.*



**Grant Wood**  
His works are to be found in the most important collections. See *Four of the Catalogue.*



**Laila Lockart**  
Called "painter laureate" of the modern by life, his works hang in New York's finest museums. See *page 16 of the Catalogue.*

**FAMED ART CRITICS PRAISE PROGRAM**  
Edward Alden Jewell, eminent art critic of the New York Times, writes: "The weekly publication is dedicated to the task of welding a common link between artist and public. . . . Quality has been awarded with care. Among them (works) are many that merit being placed in the forefront of American graphic printmaking."  
Thomas Craven, world-famous art critic, author of "Treasury of Art Masterpieces," says: "Associated American Artists is leading the way into a new order of handling pictures. Among its regular issues are the most certain to find the accepted masterpieces of contemporary printmaking."

C. W. Anderson • Peary Bacon  
Thomas Benton  
George Biddle • Arnold Blanch  
Laurie Branch • Alex Blum  
Aron Bland  
Alexander Brook  
Lewis Dauter • Adolf Delon  
Allen de Baul • Andrew Butler  
Philip Cheney • Howard Cook  
John Cottman • John S. Curry  
John DeMartini  
Thomas Handforth  
Ernest Hart • William Healy  
Albert Heikman  
Eugene Higgins  
Morris H. Hobbs  
Irwin Hoffman • Peter Hurl  
Moses Ilyman • Joe Jones  
Philip Kapp  
Alexander Kross  
Andrew Kross  
Clifton Knight  
Tamm Kinslow • Boris Lee  
J. J. Lankin • Russell Lambeth  
Charles Leach • W. B. Leitch  
Stan Levitz • Louis Lombeck

Laila Lockart  
William MacLean  
Joseph Marquis  
Frederick Owen  
Walter Price • Henry Pitt  
Boardman Robinson  
Andrew Boudin  
Luis Quintanilla  
Marjory Berson  
George Schneider  
William Sharp  
Lawrence Bull Smith  
Raphael Sorey  
Alexander Stern  
Albert Trierer • Adam Tait  
Frederick Taitler  
Diane Thomas • Grant Wood

Read why many of the nation's most celebrated artists are cooperating in this vital new Program to bring you museum-perfect, signed Originals for only \$5 each—a mere fraction of their actual value!

## SEND FOR FREE 64-PAGE CATALOGUE

ARE you aware of the exciting new Movement—sponsored by 67 of America's most famous artists—that now makes it possible for you to own and enjoy the same calibre of Signed Original Etchings and Lithographs possessed by famous Museums?

And the price—you will hardly believe—is only \$5 each! . . . a mere fraction of their actual value! Far, far less than you would have to pay if you acquired them through regular channels.

### Why Is This Low Price Possible?

The artists themselves originated this new, modern method of bringing you their superb Originals for this amazingly low price—virtually taking fine art out of the museums and putting it into your home! Realizing that under the old way prices necessarily were kept high . . . restricting ownership to wealthy collectors . . . they now are selling direct to you. Now every cultured person can own a Genuine Original!

But the incredibly low price is only one reason why you must act quickly. Being museum-perfect Originals (not merely reproductions), each is strictly limited to a small edition and, once exhausted, no more can be had.

Remember, these Originals are of such extraordinarily fine quality that even the world's most famous Museums—the Metropolitan, the Chicago Art Institute, U. S. Library of Congress, Yale University and 79 other noted art collections—have purchased them from this same program. Thus, if the original works of America's contemporary masters were formerly beyond your



reach, this is your rare opportunity to acquire the beginnings of a real collection—and, as these limited-edition Originals become increasingly rare, it is quite possible that your small investment will be enhanced correspondingly. This has proved the case many times. We urge you to send, immediately, for your FREE copy of the beautiful 64-page, fully-illustrated Catalogue, just off the press. It tells the fascinating story of this Program and illustrates 140 of these magnificent signed Originals. Don't fail to mail the coupon (below) today because this edition of our catalogue as well as the Originals illustrated will not long be available.

### 140 Subjects . . . Many Prize-Winners

You will be delighted with the great variety of subjects available; you'll agree that a masterpiece Original, personally signed by the artist, cannot be surpassed for beauty and the enjoyment it gives. Precisely the subject you prefer—for home or office, for gift or collector's portfolio—is pictured among the seven-score pictures offered.

Many of these Originals are recent prize-winners. Each subject is guaranteed museum-perfect because only when the artist considers it flawless, truly representative of his finest work, does he personally sign his name. All subjects are of generous proportions, each comes to you matted and with each you receive a complete biographical sketch of the artist.

### Act Now! Send for Free Catalogue

If you live within easy distance of our galleries (711 Fifth Avenue at 55th Street, New York City), we urge you to visit our exhibition now on view. Otherwise, mail the coupon below and receive FREE our beautiful catalogue from which you may make your selection and order direct. It shows all subjects, size of each, gives names and biographies of artists, prices won, etc.

All selections are guaranteed perfect and shipped with the understanding that you may return them within 30 days if not completely satisfied. Enclose 10c in stamps with the coupon to cover postage and handling costs.

## Mail This Coupon for FREE Catalogue



ASSOCIATED AMERICAN ARTISTS,  
Studio 562, 711 Fifth Avenue, New York, N. Y.

Please mail me your FREE, fully illustrated 64-page Catalogue, describing this important new American Artists Movement; picturing all Signed Original Etchings and Lithographs now offered; including artists' biographies and prizes with comments by museums, critics and collectors. I enclose 10c in stamps to cover handling and mailing.

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City \_\_\_\_\_ State \_\_\_\_\_

## ASSOCIATED AMERICAN ARTISTS

711 Fifth Avenue, Studio 562, New York, N. Y.

## How's your "Pep Appeal"?

—by Bundy



**Uncle A:** Well! Well! Doris. So your engagement's going to be announced tonight!

**Uncle B:** I must say you don't seem very thrilled about it!



**Uncle A:** Looks like a little job for us, Bert. The poor girl's short on "pep appeal."

**Uncle B:** Right you are, Andy. Maybe she isn't getting all her vitamins. We'll have to take her in hand.



**Uncle A:** Lucky your mother had some KELLOGG'S PEP in the house, for it's a grand place to start on vitamins. Yessir, PEP is extra-rich in the two vitamins that are least abundant and thus most needed in ordinary diets—vitamins B<sub>1</sub> and D. You start getting all your vitamins and you'll feel like a different girl!

**The Girl:** Wait a minute! Instead of all that talk about vitamins, why didn't you tell me how good PEP is? Wow! This tastes grand!



**The Girl:** See you later, and thanks a million for that tip about vitamins and KELLOGG'S PEP. You just watch what a different girl I'm going to be!

**The Uncles** (in unison): Where there's pep there's hope!

## Vitamins for pep! Kellogg's Pep for vitamins!

Pep contains per serving: 4/5 to 1/5 the minimum daily need of vitamin B<sub>1</sub>, according to age; 1/2 the daily need of vitamin D. For sources of other vitamins, see the Pep package.

MADE BY KELLOGG'S IN BATTLE CREEK

COPYRIGHT, 1941, BY KELLOGG COMPANY

## LETTERS TO THE EDITORS

(continued)

foul... loathsome" waste of space as that in LIFE, Jan. 27, devoted to that too positively makey slice of potent stuff known as the subude.

DONA DE PASQUALE

New York, N. Y.

Sirs:

The subude of Detroit are, generally speaking, a fine, wholesome, nor-



### DETROIT SUBUDE

mal lot of girls—not the wild irresponsible youngsters your article makes them out to be.

MARY LOUISE FOSTER CLARK

ANNIE WARD FOSTER

Editors, Michigan Social Register

Detroit, Mich.

Sirs:

Your definition of a *jeltie* (who is also known as a *jelt*) is rather skimpy. A *jeltie* is not only a boy who comes to see a girl and stays in to raid her family's larder, but one who has never passed a subject—or a girl. His chief hobbies are cutting classes and ditching ladies. He spends his days catching hell in school, and his nights catching monk (love) in parked cars. His favorite pastime is to go out in the park and look at the obnoxious. The shorter the skirt, the longer he looks. He has more dates than a calendar, and less dough than a corn pone. His motto is "A chicken in the coupe is worth two in the bush." Approach with caution—he is out to live.

This definition was taken from the article, "Auntie Breadbush, advice to the lovers," which appears in our school paper, *The Boy's High Teller*.

HERBERT R. KARP

Atlanta, Ga.

Sirs:

Any girl that would walk up and say to a boy, "Hi, C<sub>2</sub>H<sub>5</sub>O<sub>2</sub>," ought to be put in an institution.

WILLIAM A. KIRKPATRICK

Yale University

New Haven, Conn.

### Symbol of Democracy

Sirs:

Let me commend you on your open-minded reporting and pictures on Winston Churchill, that dynamic symbol of democracy's greatness (LIFE, Jan. 27). Yours is a magazine that has always strived for the highest accomplishments in modern American literature. This article confirms your high place in the minds of all free men.

ARTHUR HOFFMAN

Camden, N. J.

Sirs:

For its symbolical loveliness the cover of Jan. 27 is the most beautiful you have ever printed.

LEON A. MEYER

Clear Rapids, Iowa

### President of Jinx's Club

Sirs:

I want to tell you how thrilled I was to read the wonderful story you had on Jinx Fallenberg in the Jan. 27 issue of LIFE. There is no person I have ever met who has impressed me as much as Jinx, and I'm very proud to say that I am the president of her fan club.

HILDA SHENKOFF

Brooklyn, N. Y.

(continued on p. 7)

NYLON IS A PRODUCT OF DU PONT CHEMISTRY

DU PONT  
NYLON IS  
NEWS!

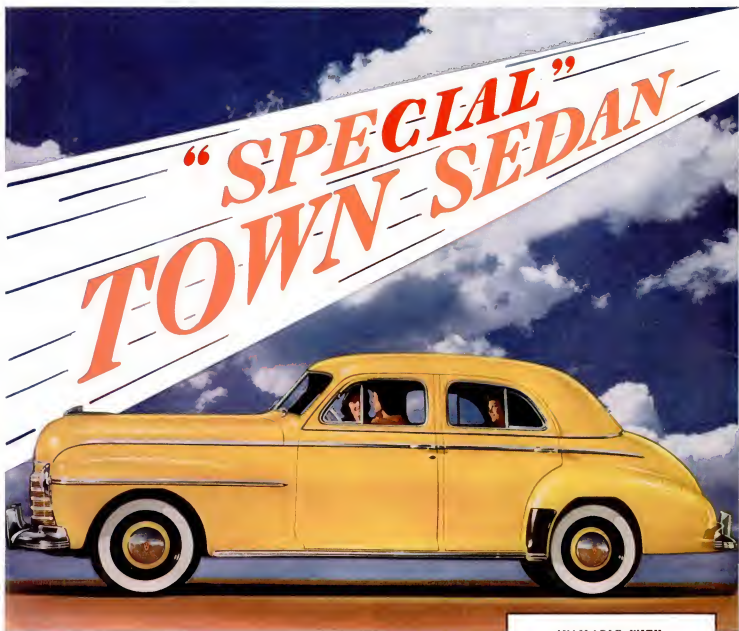


Pro-phy-lac-tie  
NYLON Bristle Brush  
23¢ 2 FOR 43¢  
Prices good only for Continental U.S. A.

The same Pro-phy-lactic quality tooth brush, famous for more than 75 years, plus Du Pont's sensational, longer lasting, water-repellent Nylon bristle.

THE FAMOUS TUFT! CLEANS BACK TEETH BETTER

# OLDS CRASHES LOW-PRICE FIELD WITH BRAND NEW



NOW, for the first time, Oldsmobile offers a real cruiser-type model to buyers of low-priced cars. It's the big, beautiful six-passenger "Special" Town Sedan, available with 100 H. P. Econo-Master Six or 110 H. P. Straight-Eight engine. Yet with all its extra size, extra comfort, extra performance and extra luxury, this grand new car is *priced just above the lowest!* See your Oldsmobile dealer. Take a ride in this new addition to the year's Styleleader line. You'll

find that the Olds "Special" Town Sedan is the extra-special "buy" of the low-price field.

#### PRICED JUST ABOVE THE LOWEST!

Compare *de luxe* models of lowest-priced cars—the kind most people buy—with the big, luxurious Oldsmobile Special. You'll find *little* difference in price, but in cars a *tremendous* difference—all in Olds' favor!

\*Hydra-Matic Drive Optional at Extra Cost

AVAILABLE WITH

### HYDRA-MATIC DRIVE★



NO CLUTCH  
TO PRESS

For motoring's biggest thrill, try an Oldsmobile with Hydra-Matic Drive. Ends clutch pushing and gear-shifting. Makes driving safer—especially on snow and ice. Saves money on gas.

THE CAR  
*Ahead!*  
IT'S

# OLDSMOBILE

STYLED TO LEAD  
BUILT TO LAST

# America Says They're Best!

## A&P COFFEE AND JANE PARKER DONUTS

You can't fool Americans on their favorite combination—they know that the secret of good "coffee an" is freshness! Jane Parker Donuts are taking the country by storm—in fact, they are America's largest selling donuts. Made by A&P Bakers and rushed to you daily—plain or sugared—each one is so good that it melts in your mouth! A&P Coffee is bought by every 7th family in America. Eight O'Clock, mild and mellow, is America's most popular coffee. Red Circle, rich and full-bodied, and Bolar, vigorous and winery, are the choice of hundreds of thousands. These fine coffees are Custom Ground only at the moment of purchase—thus you get all the fine, fresh flavor of coffee at its best. Whether you dunk or whether you don't, you'll rave about America's favorite "coffee an"! Try 'em today!

**AT ALL A&P FOOD STORES**



**JANE PARKER DONUTS**  
In cellophane covered  
package, dated for fresh-  
ness. Plain or sugared.



**A&P COFFEE**

A blend to suit every  
taste—Custom Ground  
for your own coffee pot.



# GOT A COLD?

Switch to KOOLS

The mild menthol gives a soothing sensation. Your mouth feels cooler. Your throat feels clearer. When other smokes lose all taste, KOOLS taste swell. Try a pack today. And save those coupons, good in U. S. A. for premiums!

NOW DOWN IN PRICE

KOOLS now cost no more than other popular-priced brands



# "Sing a Song with French's"



Soys Charlie Chirp

In French's Bird Biscuit are the protective "life cells" in Wheat Germ and Yeast—rich in vitamins and minerals also Canary, Poppy, Millet, Sesame and Rape Seeds, Corn Syrup, Soy Bean Grits, Cuttlebone and Charcoal.

French's Bird Biscuit in itself worth 10c, is included in every package of French's Bird Seed—at no extra cost.

Canary Book FREE!

Mail your name and address on postcard to The R. T. French Company, Dept. 3417, Rochester, N. Y.



# French's

BIRD SEED AND BISCUIT

LARGEST SELLING CANARY DIET IN THE U. S.

## LETTERS TO THE EDITORS (continued)

Sirs:

Where is your story of Hilda Sternfeld in that article about Jinx Falkenburg? As a member of the "Official Jinx Falkenburg Fan Club" I feel qualified to speak in her behalf. If you and your readers knew about half of the work and worry behind going to school and being president of a fan club you would give her a four-page article too. She did over half the work on the club paper, *Hi-Jinx*, and has to carry everything that happens, not to mention the trouble she'll have keeping up with Jinx's travels after *Hi-Jinx* in your *Hi-Jinx* column and Jinx leaves New York.

Jinx, in a confidential interview for *Hi-Jinx*, said that her most cherished desires are "to be once more settled with my family and to have a devoted husband and family of my very own."

BUDDY SCHWARTZ  
Paterson, N. J.

● Hilda certainly will have to worry about Jinx now. Since the publication of LIFE's article, Jinx has received invitations to four college proms, promised to sign a movie contract with David Selznick, is appearing on Eddie Cantor's radio program in Hollywood. Her mother meanwhile has been offered a job designing clothes for swank Bergdorf-Goodman's specialty shop.—ED.

### Linguistic Problem

Sirs:

I have always prided myself on my ability to pronounce foreign names. But, alas, I fear I have suffered a crushing blow to my linguistic career. Before writing you I asked tongue-tied people, hare-lipped, cleft-palated, mustached and bearded, and have even rolled

marbles around in my own mouth, but to no avail. So, I appeal to you, in order to keep my record at least 99% correct, how-in-it do you pronounce the name of your excellent photographer, Gjon Mili?

GEORGE DEHOMAN  
Philadelphia, Pa.

● In Mili's native Albanian g sounds like a p. Pronunciation: "Yawn Mee-lee."—ED.

### Flag Displayed

Sirs:

The indignity of it all! How does LIFE or the U. S. Army account for the fact that the U. S. flag painted on the Army transport *Edmund B. Alexander* is incorrectly displayed (LIFE, Jan. 27). The union should be on the left instead of the right. I never suspected that the Army would make such a blunder, but a thousand times worse is not correcting it.

SHERWOOD FOSTER LAPPING  
Detroit, Mich.

● No mistake was made by the Army. It follows the U. S. Maritime Commis-

(continued on p. 8)

## Try this new way of Carefree Coffee-making!



The new  
**GENERAL ELECTRIC**  
**COFFEE MAKER**  
is completely automatic!

### No Guessing! No Watching!

The G-E Automatic Coffee Maker turns itself off and on, keeps coffee hot as long as you wish. Glass bowl fully protected against breakage from overheating!

NOW just press a button and make the finest coffee every time! No more watching. No more worry. No more reheating after coffee stands. Here at last is coffee-making without a care!

Simply measure coffee and water into the G-E Automatic Coffee Maker. Snap on the electric current—and this coffee maker does the rest! It brews coffee to rich, full flavor. Then click—it turns itself off, and a warming unit keeps the coffee steaming hot until you serve it.



For the first time—thanks to exclusive G-E features—you can make two or eight cups of delicious coffee in the same coffee maker. Go to your G-E dealer and see the finest glass coffee maker ever built. Only \$12.95.

### Other G-E Coffee Makers \$2\* and up



G-E builds a full line of coffee makers in various styles and at various prices. You can own a General Electric Coffee Maker for as little as \$2.95. Make your coffee the G-E way—and make every cup a treat!

"Man!... This is what I call coffee!"



# GENERAL ELECTRIC

# Can Professional People REDUCE TIREDNESS This Way?



A plan to reduce fatigue got the interest of 69 physicians, nurses, lawyers and actresses. They were among hundreds of men and women who volunteered to drink Knox for 28 days to see if it could fight tiredness!



When the results were scored, 7 out of 10 professional workers who started the Knox test, and 9 out of 10 who completed it said that tiredness had been undoubtedly reduced for them!



128 men on steel work, truck driving...other hard manual jobs...took the Knox test. Here are the results. 8 out of 10 men who started, and 9 out of 10 who completed the test declared Knox definitely increased their endurance.

This could happen to you! When 26 occupational groups tested Knox, 2 out of 3 people who started, and 9 out of 10 who completed the test reported that tiredness was definitely reduced for them. The majority of people reporting Knox effective at fighting fatigue in these tests got results in two weeks' time. (Here's indication that you have a chance to be less tired by drinking Knox regularly.) The Build-Up is easy to follow. Stick to it for at least two weeks, faithfully. Remember, others have fought fatigue this new way!

\*Tests made and certified by a qualified research organization.

## TRY THIS YOURSELF... for 2 weeks

1. Drink 4 envelopes of Knox Gelatine every day for 2 weeks. Then drop to 2 a day. After 28 days, drink as needed.

2. To prepare, pour 1 envelope (¼ pkg.) Knox Gelatine into ¾ glass water or fruit juice, noticed. Let liquid absorb gelatine. Stir. Drink immediately. If it thickens, stir again. The gelatine is tasteless.

BUT BE SURE it's plain, unflavored Knox. Knox is all body-building protein. Ready-flavored gelatine dessert powders are ¾ sugar, ¼ protein. Buy from your grocer in 4-envelope or economical 32-envelope package.

# KNOX Gelatine

A PROTEIN FOOD THAT FIGHTS FATIGUE

## SEND FOR FREE KNOX BULLETIN

telling how you may try reducing tiredness. Write Knox Gelatine, Dept. 71, Johnston, N. Y.



## LETTERS TO THE EDITORS

(continued)

sion ruling that a flag on a ship should be so painted that the field of stars trends forward, with stripes blowing back as if the flag were flying in the wind. Hence, on the starboard side of a ship, the stars are to the observer's right. However, not every steamship line follows the Maritime Commission ruling. If Reader Lapping had looked on the preceding page in the Jan. 27 issue, he would have seen that the liner *Manhattan*, shown aground off Florida, does not follow it. Its flag and the flags of all other ships belonging to the U. S. Lines follow the Flag Code, which states that all flags must be painted with the field of stars to the left.—ED.

## Obscure Brigadier General Sirs:

In your Jan. 27 issue of LIFE, you conclude your remarks concerning the troop transport *Edmund B. Alexander* by stating: "Last October the Army reestablished it, renamed it *Edmund B. Alexander*, after an obscure brigadier general who once fought Indians."

While it is true that my great-grandfather, General Alexander, did fight Indians, among others, I regret your inference that he was as old and rusty as the ship.

RICHARD H. ALEXANDER  
Los Angeles, Calif.

Sirs:

In the interest of accuracy and fairness, to salient Brigadier General Alexander, permit me to refute your caption by quoting from his military record: "He graduated from West Point in 1828 and was assigned to the 3rd Infantry, joining the regiment in Idaho. In 1838 he was promoted captain and being the senior officer in the regiment commanded the 3rd Infantry during the Mexican War. He participated in all battles from Vera Cruz to the City of Mexico. He received the personal thanks from the brigade commander on the field, and the personal surrender at Cerro Gordo."

"He was breveted major for gallantry at the battle of Cerro Gordo; and lieutenant colonel for gallantry at Cerro Gordo."

"He was personally selected for one of the new colonels at the reorganization of the Army after the war. He was invited to the White House and personally complimented by President Pierce for his services."

PAUL A. LARNED  
Major, USA, Retired  
West Hartford, Conn.

## Idea for a Movie

Sirs:

In a recent issue of your magazine you had a story on speech (LIFE, Mar. 11, 1940). The attached photograph will



## LIFE-INSPIRED MOVIE

show you that LIFE gave me an idea for the Jane Withers picture, *A Very Young Lady*. I just completed here at 20th Century-Fox. Thank you for the thought. I just finished directing the picture.

MAROLD SCHUSTER  
Beverly Hills, Calif.

Heated Rooms  
often make  
**COUGHS!**  
Worse



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# PERTUSSIN

"MOIST-THROAT" METHOD OF  
COUGH RELIEF

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NOW WITH Nylon SEAMS

You know your dress looks better if your slip fits better! STARDUST's 4-way bias, moulded bottom and narrow back assure wrinkle-free fit...twisting, shifting, sagging or creeping need never worry you. There's one entire year's guarantee on this amazing slip, because the shadowproof fabric is specially woven to wear and wash. Strong NYLON seams. Also other styles. Be sure you ask for the one and only STARDUST—the name is your insurance of satisfaction! \$19.

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you begin to believe in miracles!"*



➔ IT FILLS ITSELF WITH WATER!... IT CONTROLS WATER TEMPERATURES FOR DIFFERENT FABRICS!... IT WASHES YOUR CLOTHES!... THEN IT CHANGES THE WATER AND RINSES YOUR CLOTHES THREE TIMES!... IT DAMP-DRIES YOUR CLOTHES!... IT CLEANS ITSELF!... IT DRAINS ITSELF!... IT SHUTS ITSELF OFF!... AND ONCE YOU'VE TURNED THE STARTING DIAL YOU DON'T EVEN TOUCH IT!

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**Easy as turning on a light**—you set two controls! One gives you the exact water temperature you want—the other starts the Bendix. Then you add soap—and Lady, as far as you're concerned—the washing's done! You can go shopping—or go to sleep. The Bendix does all the rest of the work *all by itself!*

**Watch a washing miracle!** The Bendix washes with a wonderfully gentle, wonderfully thorough action that forces soapy water through every fibre—that gets clothes cleaner and makes them last longer! Then . . .

**Presto! Bendix becomes a rinsing machine!** Without your so much as lifting a finger—or wetting one either—the Bendix tumbles the clothes in three changes of fresh, clean water! And—believe it or not—just one of these three Bendix rinses is equal to hundreds of old-fashioned dunkings! Yet, the Bendix uses *less water than you'd use with the average washer.*

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## BENDIX

AUTOMATIC HOME LAUNDRY

forever through with wringers—there's your wash all damp-dried and ready for the line!

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And you have no machine to clean, no set-tubs to clean, no messy floors to mop!

**Trade in your out-of-date washing machine!** It may be worth the entire down payment on a new, modern Bendix! You can own a Bendix for as little as 17¢ a day, on an easy-payment plan. Automatic washing, originated by Bendix, has brought a new kind of washday freedom to tens of thousands of homes all over the country! For full information on what it can do for *your* home, mail the coupon today!



### 175,000 Women Rave About This New Incredibly Easy Way of Washing!

"Before I got my Bendix, I used to hate the mess of cleaning up after I finished the wash. Now, I don't have that job to do—or the wash either!"

Mrs. C. L. Frevele  
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"I used to send all my laundry out, but Bendix makes washing so simple and convenient that I do it at home now and save all those big laundry bills."

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"My clothes have never looked snowier. My hands have never looked lovelier. That's because my Bendix does all the washday work that I used to do!"

Mrs. W. F. Seale  
Columbus, Ohio

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City . . . . . State . . . . .

Just paste this coupon on a penny postcard and mail it.

# SPEAKING OF PICTURES

. . . THIS IS U. S. IN  
HUGEST RELIEF MAP

**H**ere arched across one-ninth of the earth's circumference are the mountains, deserts, prairies and valleys of the U. S., as they appear on the world's biggest relief map at Babson Institute, Babson Park, Mass. Built on a 6-ft. dome that measures 63 ft. across, it shows the U. S. on the scale of 4 miles to the inch, with vertical relief exaggerated six times, to the scale of two-thirds of a mile to the inch.

The map was completed Dec. 31, after 15 years' labor. Contours were built up in successive tiers of cardboard and over them relief details are modeled in plaster. For Babson Institute it will be the pivot of courses in geology and economic geography. For the general public, whom the Institute hopes it will attract, it will provide an awesome experience.

From the catwalk that circles the map, the U. S. appears as if seen from a space ship 700 miles above the surface of the planet. Around the catwalk, the shifting perspective casts the country into strange new shapes and brings its topography into patterns that no atlas has ever shown. In clear relief are the long S-shaped furrows of valley and mountain that tie the Eastern ranges, from the Smokies to the White Mountains, into one ancient system. The Southern lowlands flank the mountains on the south and sweep around the Gulf across the Mississippi delta to the tip of Texas. Beyond, the Ozarks and the Black Hills are the only out-croppings in the great valley-and-prairie system that stretches smoothly 1,323 miles from Alleghenies to Rockies. At floor level on the Pacific side the Sierras lean dizzily to the West, and beyond them the successive ranges of the Rockies climb the curve of the dome until they etch a sawtooth horizon that hides the great plains. Boldly drawn in the pattern of mountains and rivers is the great Wyoming-Colorado watershed, where the major rivers west of the Mississippi have their source in mountain snow.

The map also brings into relief a major achievement of man. West of the 100th meridian can be seen the grids of irrigation ditches by which he has turned deserts into farms and gardens.



BABSON INSTITUTE RELIEF MAP SHOWS HOW ESSENTIALLY SMOOTH IS SURFACE OF EARTH.



Giant relief map crowds the building designed to house it. On catwalk, visitors will circle the big dome, get new perspectives on shape of U. S. Note distortion of 190° lens, used to get this picture.



Northwest corner of U. S. is notched by Puget Sound and mouth of Columbia River. Grand Coulee, which dam will fill with water, can be seen upper right, below bend in Columbia River.





WITHOUT SIX-TIMES VERTICAL EXAGGERATION, MOUNTAINS WOULD SCARCELY BE VISIBLE



Three big mountains, Rainier, Adams and Hood (left to right), loom high above the Sierras. Between Adams and Hood flows the Columbia River. Portland lies in the center of picture.



Atlantic Coastal Plain is furrowed and wrinkled with streams and rolling hills. Westward the plain slopes upward to Appalachians. Note Mohawk River running west from Hudson Valley.



Florida is flat, pocked with lakes and ponds in north, which give way southward to great Everglades swamp. Connecting big Lake Okeechobee with coast is system of navigable canals.

# "Who-me? I'd love to!"



"ME—BUY PERCALE SHEETS? Wouldn't I love to—but they're for the rich!"

Haven't we all gone through that—loving percale, wishing we could spread our beds with these luxury sheets—and then resigning ourselves to down-to-our-price muslin?

That was *then*. But came Cannon—with percale sheets *for just about the same price as heavy-duty muslin!* Now the luxury of fine, caressing-smooth, gleaming-white percale is no longer "just for the rich." Now—thanks to Cannon—thousands of American women are percale-proud.

Now *you* can spread your bed—every bed in the house—with Cannon Percale. Yes—you!



CANNON TOWELS • CANNON SHEETS • CANNON HOSIERY

## Consumers' Buying Guide for Cannon Percale Sheets

**What length sheets should I buy?** Cannon advises the 108" torn-size sheet for a standard-length (76") bed. 10" are deducted for shrinkage and hems, leaving 98". This allows a 6" "tuck-under" for an undersheet, and an 18" "turn-over" for an upper sheet.

**How does Cannon Percale wear in comparison to muslin?** We talked with a large number of women who had used both muslin and Cannon Percale Sheets. Of these women, 14.2% thought muslin wore better than percale; and 40.5% thought Cannon Percale wore better than muslin! The rest were not sure.

**What is the difference between muslin and Cannon Percale?** Cannon Percale is woven with 25% more threads to the square inch than the best-grade muslin. A better grade of cotton is used in Cannon Percale. The threads are finer quality and more highly twisted. The sheet is lighter, and has a smoother, more luxurious texture than muslin.

**Can I save any money with Cannon Percale?** If you send your sheets to a laundry, Cannon Percale Sheets, because they're lighter, can actually save you about \$3.25 a year for each bed, at average pound rates.

**How about laundering?** Cannon Percale always keeps its dazzling whiteness. If you do your own laundry, you will find these lighter sheets much easier to handle.

**How can I identify Cannon Percale Sheets in the store?** They are packaged in a dust-proof box with the Cannon name on it. These packaged sheets assure you of unhandled, clean merchandise. They're ready to use—saving you the cost of the first laundering.

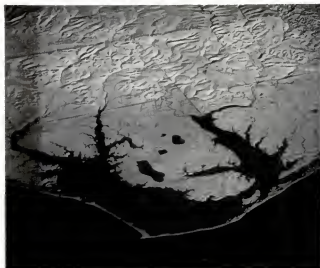
Your store also has a low-price, high-value Cannon muslin sheet at about one dollar.

## SPEAKING OF PICTURES

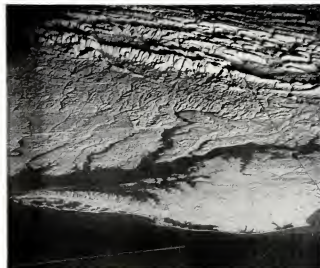
(continued)



San Francisco Bay provides magnificent harbor. Between Coastal Range and the Sierras can be seen the irrigation ditches of San Joaquin and Sacramento valleys.



Cape Hatteras is at the corner of the long sandy spit enclosing Pamlico and Albemarle sounds (left and right). Inland is rolling, rich low country of North Carolina.



Chesapeake Bay bisects Maryland. To right of first sharp bend of the Potomac, big river in center, is Washington, D. C. On inlet west of bay at far right is Baltimore.

YOU TOO CAN HAVE THAT

## "WINTER VACATION" LOOK!

EVER WONDER how some fellows do it? Look as if they had just come back from Florida or California, though you know they haven't been five miles from their jobs all winter!

Get this: For a fraction of the carfare to a winter playground, you can own a General Electric Sunlamp. It's a bulb-type ultra-violet sunlamp which bears the Seal of Acceptance of the American Medical Association's Council on Physical Therapy. This distinction may explain why so many doctors recommend it and why it's the largest-selling sunlamp of its kind in America.

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**Babies Must Have vitamin D** whether you think you do or not! One of the best ways to offset the lack of this vitamin is use of a G-E Sunlamp.



**IF THERE'S A BABY IN THE HOUSE**

Send for the G-E Sunlamp "Tels-A-Hite" Tape to keep a dramatic record of your child's growth. It is simple, easy, permanent. Use the coupon below.



General Electric Co., Advertising Dept. EG-182, Bridgeport, Conn. Please send me the G-E Sunlamp Tels-A-Hite Tape and "JUST WHAT THE DOCTOR ORDERED," your newest booklet on the necessity of vitamin D. I am enclosing 50c in cover postage and handling.

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Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

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*Sunlamps*







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**W**HY should your car wear a uniform? Why shouldn't it reflect your own taste as much as your clothes, your pictures, your furnishings?

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\* Tune in on the Major Bowes Original Amateur Hour, CBS, Thursdays, 9 to 10 P. M., Eastern Standard Time

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WITH FLUID DRIVE**

*Buy Chrysler*

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And in February!

And good!

And cheap!



1. If you think wonderful, garden-fresh succotash is yours only when corn is sweet and golden on the stalk . . . you've got a wonderful surprise coming! You can have summer-time succotash tonight . . . alive with the flavor of limas and corn picked fresh from the garden!



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**THIS WEEK ONLY!**

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**BIRDS EYE  
BABY LIMA BEANS**

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MARK THIS WELL! Besides lima beans and cut corn, there are more than 60 other Birds Eye Foods. But remember—there's a world of difference in Quick-Frozen brands! So, before you buy, look for the Birds Eye on the window and the Birds Eye on the package. It guarantees you . . . always . . . foods no others can surpass—few, if any, can match! Remember, all 60 Birds Eye Foods MUST SATISFY . . . or YOU GET YOUR MONEY BACK! For further information, write . . . FROSTED FOODS SALES CORP., 230 Park Ave., New York, N. Y.



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**LIFE'S COVER** Cobina Wright Jr. is a young New Yorker of excellent family but limited means who is now making good in Hollywood. Under the guidance of her able mother, Cobina Sr., she has done success in the last few years singing in high-grade Manhattan night-spots. Last year the Wrights drove to the west coast. Tested by 20th Century-Fox, Cobina Jr. won a contract and was cast in *Murder Among Friends*, which will be released on Feb. 28. Fortnight ago she was the guest of honor at one of Hollywood's most opulent parties. For pictures of Cobina's party, turn to pages 84-89.

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"ENGLISH COMPLEXION"  
Powder  
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If you will send 36 cents in stamps or coin to YARDLEY, Dept. I, 620 Fifth Avenue, New York, you can obtain a generous box of "English Complexion" Face Powder and a trial box of "BOND STREET" Perfume. Write your name and address in margin and check shade desired. ☐ Deep Peach, ☐ Golden Rachel.

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*YOU'LL SAY **FIRST BECAUSE IT'S FINEST** EYE IT TRY IT.. BUY IT!*





WENDELL WILLKIE LOOKS AT LONDON. AMID RUINS OF HISTORIC GUILDHALL, ENGLAND'S FAVORITE AMERICAN GETS HIS FIRST GLIMPSE OF NAZI ARCHITECTURE IN "THE CITY"

## NATION AWAITS WENDELL WILLKIE'S REPORT ON HIS TRIUMPHANT INVASION OF ENGLAND

Three weeks after election *The New Yorker* published a cartoon that appeared to be the definitive comment on the plight of a defeated Presidential candidate in the U. S. It showed a dizzy blonde in a night club naively asking her elderly escort: "How is it that I never hear you mention your friend Mr. Willkie any more?"

Had Mr. Willkie been a conventional personage he might well have lapsed into the limbo that traditionally engulfs defeated candidates for the nation's highest office. But this week Wendell Willkie was weltering in no limbo. Since Jan. 25 he had been an international celebrity whose prominence in news columns of two hemispheres exceeded at times that of the man who beat him. And the people of two hemispheres were waiting this week to hear what he would tell the Senate Foreign Relations Committee about his trip to England and

the Lease-Lend Bill now being weighed by Congress.

In the ten days Wendell Willkie spent in Britain he scored a personal triumph of fabulous proportions. He went everywhere, saw everything, and met everybody at a breathtaking tempo that completely diverted the embattled British from bombs and U-boats. In his first full day in London he toured the ruined City, interviewed Anthony Eden, had lunch with Prime Minister Churchill, called on Labor Minister Ernest Bevin, had dinner with Lord Stamp, and in the evening visited with President Roosevelt's personal envoy, Harry Hopkins. Between appointments he talked to Londoners in the street. On the last day of his visit he lunched with Eamon de Valera in Dublin, had tea with the King and Queen in London, dined with a group of British journalists and after midnight boarded a train for Bristol. The British dubbed him "the Indiana dynamo." A cartoon

depicted him simply as a gust of wind whooshing invisibly through London. English papers reported every word he uttered with almost idolatrous fidelity. One editorial paean was headed: "Veni, Vidi, Willkie."

The crowds that turned out, the important doors that opened, left no doubt that Wendell Willkie was persona grata in England. And by his friendly words of cheer and encouragement Wendell Willkie left no doubt that he was 100% for Britain and the cause for which it fought. But he steadfastly refused to predict in what measure his fact-finding trip had shaped his views on the Lease-Lend Bill which he had approved in principle before he left. Whatever he proposed to say, it was clear that by his extraordinary adventure Wendell Willkie had increased his stature as an American—if not as a Republican—in the eyes of millions of friends of freedom on both shores of the sea.



Winston Churchill, to whom Mr. Willkie bore a note from President Roosevelt, fed him lunch on his first day in London. Here they stand outside 10 Downing Street.



Ernest Bevin, Labor Minister, received Willkie on afternoon of his first day in London. Two days later they met again at the Trades Union Council where Willkie spoke.



Riding a London bus Mr. Willkie got rebuked by a red-haired woman conductor. When he paused on the platform to pay his fare—unaware that in London passengers pay after being seated—the conductor snapped: "Now then, sir, either get on or get off." He grinned, sat down and was soon recognized by passengers who engaged him in conversation. Many paid extra fares and rode past their destinations.



At Ministry of Information Willkie (far right) gave a mass interview to British and U. S. journalists. Asking them to "shoot" their questions and "shoot them fast," he declared he was in England to learn everything he could, to find difficulties in British production, help rectify production mistakes in the U. S. Below: he toured wrecked Middle Temple Hall with Viscount Simon, commented: "This is all so useless."





In a Mayfair pub, Mr. Willkie was challenged to a game of darts by a former bricklayer, currently serving with the demolition squad. He scored a double on the first shot but quickly bowed to the superior skill of his opponent, who was widely and justly famed as the left-handed master of the neighborhood. "He was a nice fellow," Mr. Willkie told reporters, "but he was too hot for me—and he knew the rules."



In an air-raid shelter Mr. Willkie, wearing helmet given him by Winston Churchill, chatted with occupants, bidden when they cheered the U. S. Said he: "I never saw such spirit. It was a great emotional experience." Below: demonstrators, alleged to be Communists, timed a protest against food rationing to coincide with Willkie's arrival at Savoy Hotel for luncheon with British businessmen. He ignored them.



Cardinal Hinsley received Mr. Willkie at Westminster Cathedral. It was later disclosed that the Cardinal had forwarded a digest of their conversation to the Pope.



Herbert Morrison, Minister of Home Security, fitted Mr. Willkie with a gas mask at the Home Office. He encountered no gas, few bombs during his stay in England.



**In the Old Chesterfield Arms,** Wendell Willkie drew himself a glass of beer at the proprietor's invitation. Determined to meet civilians as well as government officials, Mr. Willkie slipped away from escorts on his fourth day in London and walked into a Mayfair pub. He

bought drinks for five Irish soldiers, played a game of darts and chatted with the many customers who crowded in when they heard of his presence. As he left one of the soldiers remarked: "He stood [for office] as a Republican, but he's the best democrat I ever met."



## HARRY HOPKINS HAS BEEN THE PRESIDENT'S SILENT REPORTER IN BRITAIN



A certain naval person named Churchill shows Harry Hopkins over *H. M. A. S. Australia*, crack heavy cruiser of the Royal Australian Navy. Following his arrival in England on Jan. 9 as President Roosevelt's personal unofficial envoy, Mr. Hopkins "practically lived with"

the Prime Minister, according to the London *News-Chronicle*. He saw fewer officials than Mr. Willkie, covered a good deal less ground, but "there will be few secrets of the War Cabinet," the *News-Chronicle* reports, "that he will not be able to repeat to President Roosevelt."



The English people cheer their Prime Minister while Harry Hopkins (right) trudges skyby at his heels. Dodging faunery, Mr. Hopkins made no such dent on England's popular consciousness as did Wendell Willkie. But like Mr. Willkie he absorbed every detail of Brit-

ain's war effort. His special tasks were to study the situation with regard to impending social change and to ascertain as best he could, tactfully and discreetly, from every possible source, the nature of Britain's post-war aims. Mr. Hopkins left England for home on Feb. 7.

# LIFE ON THE NEWSFRONTS OF THE WORLD

## Congress nibbles at President's power under Lease-Lend Bill; Britain has a Lullabiz

"Mr. President," inquired a reporter during discussion of H. R. 1776 (the Lease-Lend Bill) at a White House press conference Feb. 4, "what is the first thing you can do under that bill that you can't do now? What is the first aid that can be rendered to the democracies?"

Replied the President: I would go out in the middle of Pennsylvania Avenue and stand on my head, since that is not yet prohibited in the bill.

But how, goggled the reporter, would that help Britain?

Well, grinned the President, it might get some favorable publicity.

In all seriousness, unappased by Franklin Roosevelt's spoofing dismissals of their fears about what he might do, Republican Congressmen continued last week to press for limitations on his powers under the new bill. Administration leaders, eager to impress Britain, Adolf Hitler and the U. S. Senate by the biggest possible vote for the bill, continued to make concessions. As reported out by the House Foreign Affairs Committee, the bill carried amendments providing that: 1) the President must consult with the Army's Chief of Staff or the Chief of Naval Operations before he gives away any Army or Navy equipment; 2) the bill will automatically expire on June 30, 1943; 3) he must report to Congress at least every 90 days on his actions under the bill; 4) the bill shall not be construed as authorizing conveying by U. S. Navy ships.

Last week, approving these fences, the full House nailed up a few more. It decided that the President should not be allowed to enter into any contracts under the bill which could not be fulfilled within three years of its automatic expiration date. By 148-141 it voted that Congress should reserve power to cancel any or all of the President's new powers at any time by a simple concurrent resolution (thus avoiding the possibility of a Presidential veto).

Next to the fear that the President will somehow use his new powers to get America into the fighting, Congressmen's biggest real or pretended worry was that he would give away so much existing U. S. defense equipment as to leave the nation helpless if Britain should fall. On Feb. 8 Administration leaders themselves brought out an amendment, promptly approved, which was designed to allay this fear. It provided that of defense equipment now on hand or on order under present appropriations, the President could give away not more than \$1,300,000,000 worth of fighting stuff.

Next day the House turned down a Republican attempt to put a \$7,000,000,000 limit on the future amounts at the President's disposal, then passed the bill by 360 to 163. Twenty-four out of 139 Republicans voted for it, 25 out of 261 Democrats against.

"Democracy Saved." Cuba's President Fulgencio Batista last week gave all Latin American dictators a

lesson in how to deal with threatened revolt. Getting wind of a plot against him, Batista left his Havana palace late one evening, rushed out to the main Army camp and took personal command of the troops. Constitutional guarantees were suspended. The three chief plotters, the Army Chief of Staff, the Navy Chief of Staff and the National Police Chief, were relieved of duty and shipped off to Miami. Within 48 hours Batista had restored the constitutional guarantees, received the congratulations of the U. S. Ambassador, been kissed by his friends, become a father for the third time and proudly announced: "Democracy has been saved."

Promising Laval. Germany last week went about showing its puppet, Pierre Laval, down the craw of Marshal Pétain of France. Laval stayed in Paris, Pétain in Vichy, and hack and forth shuffled Pétain's Minister of Marine Admiral Darlan.



DARLAN

General Weygand said No; for the Fleet, Admiral Darlan said No. But neither refusal had teeth in it. Weygand was reported to have given the Italians in Libya most of the gasoline stocked in Tunisia. Bad news for France came from New York where the Belgian Government-in-exile got a writ of attachment for several hundred million dollars in French funds in the U. S. The story was that \$360,000,000 of the Belgian reserve had been sent to France last May, then to Dakar where General de Gaulle tried in vain to capture it. Now, claimed the Belgians, it was being flown back to Marseille and handed over to the Germans.

Lullabiz. As Germany gathered its forces for the great assault which Hitler promises, Britain went into the third week of what Londoners now call the Lullabiz. Only enough German planes came over to keep British sirens going and break up a quiet night's sleep, without doing any considerable damage. The press of all countries buzzed with stories of German plans, of gas clouds to be blown across the Channel, or paralyzing gas, of inaudible sound waves that make people sick, of 40,000 troop gliders, of air-troop landings in 500 places at once. And after night the R. A. F. bombers flew forth to break up whatever preparations might be under way in the invasion ports of the French, Belgian and Dutch coasts.



GRAZIANI

As *der Tag* for invasion neared, many Germans were reported suffering qualms of conscience, asking: "Why doesn't Eng-

land quit?" and "Why does she make us do this to her?" Some, praising British courage, freely admitted: "We couldn't hold up like that."

Another compliment for the British came from General Graziani, the Italian commander in Libya. As he marched his troops out of Bengasi, it was reported that he told the residents: "You stay here. The British are coming but they are gentlemen. They will treat you kindly."

Americans Abroad. Wendell Willkie started home (see pp. 19-23) but there was no lack of other American missionaries, enjoying varying degrees of official sanction for their missions, to divert the eyes of Europe. The attention accorded them was proof of Europe's current deep concern with the intentions of the U. S. In London, Harry Hopkins stuck close to Winston Churchill, perhaps discussing a British statement of war and peace aims, expected soon. One day, according to the London *Daily Mail*, he telephoned President Roosevelt from Churchill's study, said: "I'm sitting here with Winston. Would you like to have a word with him?" Gushed the *Daily Mail*: "They've been Franklin and Winston ever since."

Col. William J. ("Wild Bill") Donovan, who has been touring the Near East as a special observer for the President, reached Palestine after long talks with the Czar of Bulgaria, the Prince Regent of Yugoslavia and the Foreign Minister of Turkey, whom he may or may not have addressed as Boris, Paul and Shkur. Col. Donovan was in the Ankara railroad station about to board a train for French Syria when



WINANT

a secretary of the French Embassy rushed up with a cable from Vichy canceling his visa.

In Washington, President Roosevelt finally announced his appointment of John G. Winant as Ambassador to Great Britain. A social reformer and close friend of British Labor Chief Ernest Bevin, Winant was chosen not only as

the envoy of one government to another, but as a link between the New Deal and the party of social reform in England.

### PICTURE OF THE WEEK

At noon on Feb. 4 Mrs. Frances Ann Nemitz, 68, was distressed by severe diabetic pains in her legs. "If I could just get down to the ocean and wade around I would feel better, I know," she told her daughter. Her request was a familiar one, for Mrs. Nemitz had long believed cold salt surf palliated the pain that nagged her. Her son-in-law and daughter, Mr. and Mrs. Garfield M. Berger, agreed to drive her from their home in Oakland, Calif. to Half Moon Bay, 50 miles away. At 3 p. m. Mrs. Nemitz waded into the Pacific surf. As she did so Mrs. Berger snapped her picture with a Brownie box camera (opposite page). It was the last picture taken of her alive. The first wave beyond Mrs. Nemitz broke and hissed about her knees. The next rolled her off her feet, swept her under and out of sight. It was not till an hour later that the boiling sea tossed her body up again.



BATISTA BEING KISSED BY FRIEND



Her daughter photographs Mrs. Nemitz as she goes to her death in the Pacific



FRANK KNOX, SECRETARY OF THE NAVY, SHOWS HIS IDENTITY BADGE TO A GUARD IN NAVY DEPARTMENT BUILDING



General George C. Marshall, Chief of Staff, is stopped by a sergeant of guard outside his office in Munitions Building.



War Department employees unbutton their coats and exhibit badged bosoms to guard at door of departmental building.

# BADGES

**O**n Feb. 1 the War and Navy Departments put into effect certain "security regulations" designed to keep their corridors clear of sightseers, strangers, and spies. Henceforth only those wearing photographic identification badges may be admitted to Government buildings most concerned with problems of defense.

It was the War Department fire of last October—believed then and now to have been the deed of an incendiary saboteur—that convinced officials prompt measures should be taken to protect defense secrets from destruction and theft. Few days after the fire the War Department began photographing its 9,000 employees. The Navy Department photographed the 8,000 men and women who worked in its offices. The Maritime Commission photographed 1,800.

Private industries holding defense contracts had already acted to protect themselves. Many firms not only photographed their workers but fingerprinted them as well. No Government regulations were issued to firms engaged in defense production. But it is well known in Washington that the F. B. I. carefully studies, among other things, the precautions taken by companies to whom contracts may be awarded.

Largest single corporation to equip workers with

## GOVERNMENT





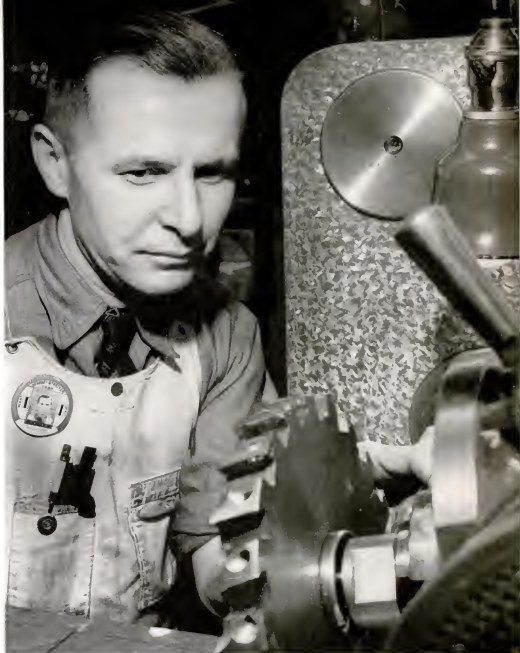
# ONLY THOSE WHO WEAR THEM MAY ENTER U. S. OFFICES & PLANTS INVOLVED IN WORK OF DEFENSE

identification badges is Westinghouse Electric which currently is engaged in photographing its 60,000 factory employes by number instead of name. The theft of confidential documents from the files of the Civil Service Commission in Washington last month led that agency to announce Feb. 7 that its 2,000 employes would be photographed and equipped with badges as soon as possible.

During World War I Government agencies gave workers identification cards which were easy to forge. Discoveries in the use of plastics now enable the issuance of badges that can neither be counterfeited nor changed. Virtually all the badges shown on these pages were manufactured by Willson Magazine Camera Co. Photographs and names are impressed not on paper but in the actual plastic by lamination under hydraulic pressure and heat. They are impervious to air, moisture, grease.

Below at the left you see the badges of Government officials and employees. Army badge No. 1 belongs to Secretary of War Henry Lewis Stimson who thus far has been too busy to have his picture taken. At the right are the badges of officers and employes of firms engaged in the business of national defense.

## INDUSTRY



THE BADGE WORN BY CRAFTSMAN AT KEARNEY & TRECKER MACHINE TOOL PLANT, MILWAUKEE, INDICATES HEIGHT



Chemical workers at Merck & Co. Inc., Rahway, N. J., wear their identity badges as trained nurses wear pins. Merck &

Co. supplies Army medical depots with quinine, sulfapyridine and neosporamine used in treatment of syphilis.

## GOVERNOR ON SKATES AND SNOWSHOER ON PAVEMENT WIN THEIR WINTER RACES

Fortnight ago the two races shown here were held. In both nothing mattered about form or uniform, but the winner had to cross the line first.

In one race, at the Country Club in Brookline, John Kieran of *Information Please* renewed a year-old skating feud with Massachusetts' Governor Leverett Saltonstall. Eager to avenge his 1940 defeat, which he called a fluke, Kieran got off to a bad start in the first heat, finished far behind. In the second heat he got tangled up with some 4-year-old kids and again trailed the Governor across the line. Fair-minded Saltonstall ruled interference and declared the race a tie. Next day, an elevator operator in the State House commented on the Governor's athletic prowess and was informed it paid to keep fit. Although only 5 ft. 4, the operator promptly challenged Saltonstall (6 ft.) to a foot race. No date has yet been set.

A few days before in the City of Quebec, a 10-mile snowshoe marathon was held. There, in near-zero weather, eleven contestants raced along the snow-bare streets on their narrow racing rackets. Leading all the way was Canada's outstanding athlete, Gérard Côté, who clack-clacked in ahead of the exhausted pack in 1 hour and 13 min. Best snowshoeing technique, even on paved streets, is trailing tail of shoe on ground and running low.



1  
SALTONSTALL (LEFT) STARTS EASILY AS KIERAN SCRAMBLES TO GET GOING



2  
KIERAN TRIES TO OVERCOME THE GOVERNOR'S LARGE LEAD BY PUMPING HARD



3  
KIERAN CROUCHES ON TURN, SALTONSTALL DOES NOT EVEN BREAK HIS STRIDE



4  
AT FINISH LINE KIERAN ALMOST CATCHES UP BUT SALTONSTALL NOSES AHEAD



5  
AFTER THE RACE THE VICTOR GIVES THE LOSER FREE RIDE AROUND THE POND



MARATHON STARTS ON TROLLEY TRACKS. ARROW POINTS TO CÔTÉ, THE WINNER



WITH SNOW ON BOTH SIDES, CÔTÉ PREFERS TO RACE ALONG THE CLEARED ROAD



ACTUALLY RUNNING ON SNOW, CÔTÉ JOGS TO FINISH LINE FAR AHEAD OF REST

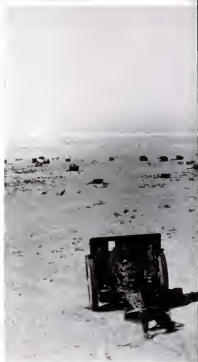


CÔTÉ LOOKS BEHIND TO WATCH OPPONENTS. LIFTED SNOWSHOES INDICATE LEGS ARE TIRED



The attacking Britons squat down in the great anti-tank ditch the Italians had dug clear around Bardia. Notice that just beyond the soldiers, the British sappers have piled up rocks and

dirt so that British tanks can cross the ditch. In far distance, British bombs explode on the Italian advance positions while all around stand trucks and cars abandoned by the Italians.



Italian artillery regiment here abandoned all its guns, mostly semi-modernized 75-mm. pieces plus a few of smaller caliber. These 3-in. guns

## THE BRITISH ARMY STORMS BARDIA AND COLLECTS ITALIAN EQUIPMENT

The barren sands of Cyrenaica in eastern Libya had not seen so many men since the Arab hordes of Mohammed swept westward in the 7th Century. But the odd thing was that the mass of men on one side kept getting smaller, disappearing into the rear lines of the other side, as though Cyrenaica were an hourglass. The inferior British Army of 100,000 by last week had already

Italian trucks that once took cover in this little limestone valley are captured here, on the outskirts of Bardia. The British Army used similar valleys, or wadies, to hide in by day, advancing se-

cretely by night. As a result, the first British attack on Dec. 9 was a shocking surprise to Italian General Rodolfo Graziani, who had not expected the British to move out of their lines.

The defeated Italians trail into temporary prison camps. One side of this one is the original Italian barbed-wire entanglement, 10 ft.







had not even been used, for their trails have not been planted in the sand. Much inferior to the modernized U. S. 75-mm. gun shown in LIFE last week, these guns lack pneumatic tires and split trails (double prop).

cut down the Italian Army of North Africa from 250,000 to something under 60,000.

On these pages are shown the first action pictures of the assault and capture of Bardia by the Australians. Here alone the British took 2,000 Italian officers and 43,000 men, 368 medium field guns, 26 anti-aircraft guns, 48 light guns, 13 medium and 117 light tanks, 708 trucks, a practically free gift of enough weapons to gladden

wide and head high, to keep the British out. It now keeps the Italians in. Australian sappers went ahead in battle and cut holes through the wire. Tanks followed, then infantry. Only one British guard is visible



"Cold steel" is applied by the British to the final mopping up of Bardia. This part of the town has been pretty thoroughly shelled and bombed. Most Italians are under

cover and anxious to surrender quietly. The British attack with dash but have not the equipment or the cold-blooded system that Germans use on western Europe.

the Army of Greece. The completeness of the Italian defeat was really impossible to explain, though the British Commander in Chief, General Wavell, gave the credit to his men and to luck.

Last week the British Army also captured the excellent port and base of Benghazi, the chief city of Cyrenaica and the last stop before Tripoli, the capital of all Libya.

Italian machine guns are promptly organized and piled together, probably for early shipment to the Greeks who need them. These light Brens, running a 15-mm unit,

are complete with ammunition box and two extra gun barrels, to be used when the barrel heats up in action. Right here is enough to equip a full regiment and a half.





In Bardia harbor lie some casualties of the British bombardment. These are coasting and fishing vessels, all well under 400 tons, used to bring supplies up to Bardia. Notice the precipitous cliff. The town itself is off to the right of the picture.



Close-up of scene at top shows that steel coaster at left has sunk to the bottom and been abandoned. The wooden one in foreground has been completely demolished and sunk beneath the surface. Thus British cut off Italian supplies from Bardia.



Wounded Briton is operated on under anesthetic in an advanced British field hospital. The man is on stretcher set on trestles, light is by pressure lamp. Australian casualties at Bardia were 90 killed, 377 wounded and five missing, a very low score.



Self-explanatory sign blocks the fine Italian military road, for visibility is very high on the flat desert and an incautious driver might roll into the range of enemy artillery. This road is perhaps Italy's most distinguished achievement in the development of its North African colony.



Commander in Chief, General Sir Archibald Percy Wavell (right), gets deserved credit for the victory. He told his troops: "Have you ever thought what a world we could make if we put into peace endeavors the energy, self-sacrifice and co-operation we use in the wastefulness of war?"

From Then & There-  
to

*Here and now!*



A dish that America "grew up with"  
wins America's favor once more



**U**P' the years, from the days of the thirteen Colonies, a favorite among the simple, homey dishes that built the men who built the nation was chicken noodle soup. From patiently tended kettles swung above wide hearths, housewives proudly hailed this good soup. And husbands took keen delight in it.

Today, in making their chicken noodle soup, Campbell's keep faith with this fine tradition. In Campbell's kitchens the kettles brewing chicken noodle soup are tended as patiently as in the old time. The broth has the same golden glisten—the same chicken flavor. The noodles are true egg noodles, plentiful and melting-tender. And for the final, old-fashioned touch, there are delicious morsels of chicken in it.

Times and customs change, but not a nation's tastes. So it's no wonder Americans today are taking this early American soup right to their hearts. No wonder Campbell's Chicken Noodle Soup continues to grow faster in popularity than any other soup.

Have you enjoyed it yet—at your home?



LOOK FOR THE  
RED AND WHITE  
LABEL

# "'First Love' is my new love," says Greer Garson



Greer Garson, the titian-haired English beauty, is rating new raves from the critics in Metro-Goldwyn Mayer's current technicolor production, "Blossoms in the Dust." Now she turns enthusiastic critic herself over 1847 Rogers Bros.' pattern, "First Love."

"It's something you have to see to believe," she says.

"I never knew that any silverplate could have such depth

and richness . . . almost like sterling when you move your fingers over it. It's amazing!

"And the design of 'First Love' is *really* a love. It is ideal for all kinds of table settings . . . flowered luncheon china, or formal dinners, or modern tables.

"No bride would make a mistake choosing 'First Love!'"



It's still the big surprise in silverplate . . . this new "deep etching" brought out by 1847 Rogers Bros. Through new skills in silversmithing, each lovely detail has been made *higher* and *deeper*, almost sterling-like in quality. Go see "First Love" at your 1847 Rogers Bros. dealer's . . . and feel it in your hand. Only then will you understand the difference. It's the time of times to invest in your new set, or add to the pieces you now

own . . . in "First Love" or any other 1847 Rogers Bros. pattern. Each beautiful piece bears the proud year-mark 1847. International Silver Company, Meriden, Conn.

TUNE IN THIS SUNDAY—"The Silver Theater"—6 P.M., E.S.T.; 5 P.M., C.S.T.; 4 P.M., M.S.T.; 3 P.M., P.S.T. Coast-to-coast Columbia network.





TO IDENTIFY HIS ANTS AND KEEP RECORDS OF THEIR INDIVIDUAL PERFORMANCES, DR. SCHNEIRLA GLUES LITTLE LABELS ON THEM. FOR PERFORMANCES BY "US," SEE NEXT PAGE



**Ant maze** is readjusted by Dr. Schneirla. The outer lines on both sides lead direct from the nest to food (lower left). The inner paths confront returning ant with six blind alleys apiece.

## BEHAVIOR OF ANTS

IN DR. SCHNEIRLA'S MAZES THEY DEMONSTRATE  
POWER TO LEARN AND SOLVE COMPLEX PROBLEMS

Just as physiologists, to comprehend the human organism, turn to the study of lower animals, psychologists have long been developing their literature on the motivations, perceptions and general behavior of a list of creatures that includes the whole range from protozoa to apes. Very helpful is the ant. In her bi-polar existence, between food source and nest, the worker ant exhibits what can be unscientifically described as an intelligence of a high order. To determine, by the experimental method, the limits and factors in her psychological performance, Dr. T. C. Schneirla of New York University sets the worker ant some problems that duplicate and complicate the problems that she meets in nature.

In Dr. Schneirla's laboratory the worker ant's foraging expeditions are complicated by mazes. By observing hundreds of ants on thousands of trips, Dr. Schneirla has made some interesting discoveries. He has noted, first of all, that there are differences in ability between species of ants and between individuals within species. An able ant in about eight trips reduces to a minimum her random exploration of the walls, corners and ceiling of the maze and addresses herself efficiently to its basic problem. In about 25 more trips, she is able to go through the maze without a single mis-turn into a blind alley. She maintains her learning over periods of time and applies it effectively to different maze patterns. Strangely, she finds a deep distinction between her trip from nest to food place and the return trip from food place to nest. After she has learned one maze pattern inbound to nest, she reacts to the same pattern outbound to the food place as if it were an entirely new situation. Stranger still, she solves her problems more quickly when she is traveling home to the nest with food.

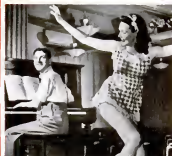
You'll like yeast this new way



YOU'RE GETTING CUTER  
BY THE MINUTE!  
BEEN EATING YEAST AGAIN?



NO... DRINKING IT!  
FLEISCHMANN'S YEAST  
IN TOMATO JUICE  
IS ABSOLUTELY SWEET!



**HARRY:** What a good idea, smarty! I had that up-and-coming feeling, just like you, when I was eating yeast. But I didn't like the taste.

**BETH:** Well, you'll like *this* taste! It's like oven-fresh bread! Millions of old yeast-eaters like you are going to fall for it. Twice a day for me . . . and it *does* make a difference.



**HARRY:** I'd give it a work-out if I thought I could stick with it. I believe what the authorities say: "Yeast is one of the richest natural sources of the amazing vitamin B complex."

**BETH:** Believe it! I know it! And maybe you aren't getting enough of these vitamins. Drink it first thing in the morning. Last thing at night . . . See if there isn't a boom in your personal pep!



**MASH...** Take a cold cake of Fleischmann's Fresh Yeast and mash it in a dry glass with a fork.



**STIR...** Add a little cold tomato juice, milk or water. Stir till blended. Then fill glass. Stir again and . . .



**DRINK** your yeast this delicious, easy way. It's quick, too . . . whole business takes less than a minute!



Copyright, 1941.  
Standard Brands Company

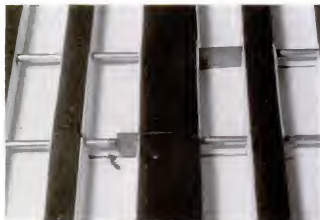
Fleischmann's  
Fresh Yeast

DRINK IT . . . TO YOUR HEALTH!

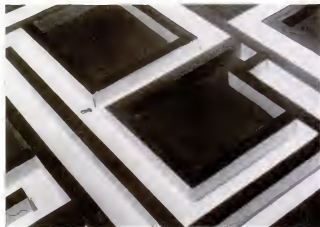
Behavior of ants (continued)



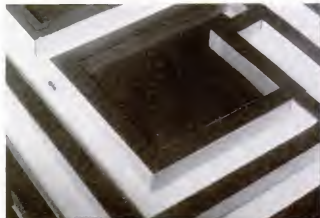
ANT, LABELED "45," FEEDS ON HONEY WATER, BEGINS TRIP THROUGH MAZE



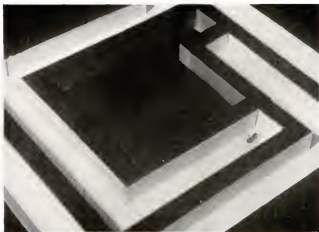
IN ENTRANCE ANT PAUSES, UNACCUSTOMED TO FINDING GATE HALFWAY OPEN



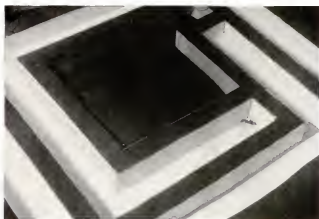
AT "CHOICE POINT" WHERE PATH FORKS INTO BLIND ALLEY, ANT HESITATES



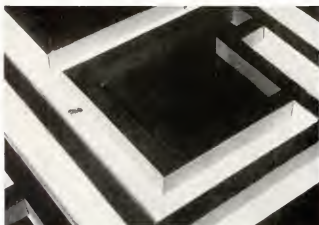
ANT MAKES WRONG TURN AND STARTS DOWN BLIND ALLEY, HUGGING WALL



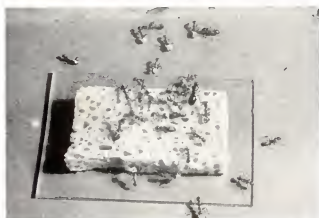
AT CUL-DE-SAC ANT PALPS WALL WITH ANTENNAE, FINDS WAY BLOCKED



SHE EXPLORES CORNER AND THEN, HUGGING WALL, SHE MAKES HER WAY BACK



ON LATER TRIP ANT MAKES WRONG TURN, CORRECTS IT, LEARNS RIGHT TURN



MAZE-BEWILDERED "US" HAS NOT YET ARRIVED AT NEST (NOTE BIG QUEEN)



## Where a "powder puff" could slow **DEFENSE**

IT is ticklish business at best, trundling explosives around in a powder plant. To reduce the chance of explosion from a stray spark, workmen are put in rubber-soled shoes; and rubber-tired trucks, propelled by storage batteries, carry the explosives about the plant. For this purpose many powder plants employ the safe and dependable motive power of Exide Batteries.

If plants engaged in the National Defense can entrust such a vital service to Exide Batteries, surely you can rely on Exide to start

your car. But before you buy any battery, have your present one tested on the Exide Sure-Start Tester. This scientific instrument will reveal its true condition. The test is free—wherever you see an Exide Dealer Sign.

THE ELECTRIC STORAGE BATTERY CO. Philadelphia... The World's Largest Manufacturers of Storage Batteries for Every Purpose Exide Batteries of Canada, Limited, Toronto



WHEN IT'S AN  
**Exide**  
YOU **START**

RIGHT:



**Mary Blackman's** jacket, tweed skirt, wool gloves and kerchief is being in good campus taste.



**Jo Welch** wears sweater, flared skirt, tweed jacket from men's shop, a very popular touch.

WRONG



**Elaine Westlye's** black crepe dress and lace yoke is condemned as too frilly for campus.



**George-Anna Diehl's** black velvet dress is all right for town, not for "jumping puddles."

## MARYLAND COEDS DEMONSTRATE DO'S AND DON'T'S OF CAMPUS ETIQUET

"Soft you now, you charming coed! Let us not lose our wealth of manners." This parody of Hamlet's soliloquy introduces *That Is The Question, A Social Blue Book of Campus Etiquette*, just issued by bright-eyed coeds of University of Maryland, in College Park, Md. In it readers are encouraged to get the "Hello Habit," for Maryland's 1,176 coeds are acutely conscious of the necessity of being popular. Hence *That Is The Question* is far more than a mere collegiate Emily Post: It advises freshmen how to dress; how to wear make-up ("Don't come to an 8:30 with your eyelashes dripping mascara"); how to smile a greeting ("Let him have it right between the eyes"); how to act in the library ("Don't sit around and giggle"); how to eat, smoke, even say goodnight ("Doorknob hangers are no longer in fashion"). For LIFE readers, Maryland students on these pages skillfully act out rules from their new code of conduct.



**Fraternity pin-planting** should be "pretty serious business." Pin is never worn on evening dress.



**Pin must be returned** "after the fire burns out." It is bad form to have more than one Greek pin.

DON'TS



**Don't play footie in library.** "Do your date-making outside. What of the student who actually goes to the library to study?"



**"Don't break your neck** rushing to get into your date's car. If you give him time enough he will open the door for you."



**Don't read at the table.** Don't throw food. Don't place dishes on top of water bottle. Disgusted girl (right) is the book's author.



**Don't ignore a dud blind date,** "even if he doesn't look like Clark Gable." Sports editor of college paper acts as blind date.



**Don't start eating before** hostess gives the signal. The scene is in the Kappa Delta house. It is also wrong to stare at food.



**"Don't practice new step** that requires ten square feet" on a crowded dance floor. Couple is Ellen Patterson and Bob King.

CONTINUED ON PAGE 41





*"Lady, leaf-like  
this costs plenty!"*

"But Luckies pay the price to get it!"  
says Jim Hill, Jr., independent tobacco buyer

"Year after year I've seen Luckies buy the finer, the milder tobaccos and pay the price for 'em, too," says Jim Hill, Jr., of Winston-Salem, N.C. "That's why I've smoked Luckies 5 years and that's why most other independent tobacco men smoke them!"

When you buy tobacco, you get what you pay for. And Luckies pay higher prices for the finer, the lighter, the naturally milder tobaccos. If you're smoking more today, *real mildness* is important. So take a tip from the independent tobacco experts—the buyers, auctioneers and warehousemen. Smoke the smoke tobacco experts smoke.



***With men who know tobacco best—it's LUCKIES 2 to 1***



# Here's Why Young Folks Go For MERCURY

**M**ERCURY performs differently because it's built according to aviation principles . . . with more power per pound than most other cars. It's a lot like a race horse in the pink of condition—trim, balanced—no superfluous weight—but plenty

of alert and responsive drive. Naturally, young people of all ages like the "get-up-and-go" of this young kind of car. In a little more than two years Mercury has won over 175,000 new owners, and—have you ever known *one* who wasn't enthusiastic?



**More Rubber On The Road.** New larger tires and wider tread, combined with scientific springing give the 1941 Mercury more grip and more road-hugging security around the turns.



**More Room.** Mercury is a surprisingly large car. Body lines and doors flare out over the running boards to gain extra width inside where big people and big families can use it.

## Get Out In Front With This One !



**Ample Luggage Space.** There's plenty of room for the whole family's luggage in Mercury's rear compartment! Spare wheel and tire are stowed vertically against the wall. Tools and floor mat standard equipment.

**F**OLKS who buy Mercury are proud of their car because it gets out in front and usually stays there. It's mighty fleet, plenty mule-footed in hard going. The smooth, restful ride on slow-motion springs scores a new high in comfort. We think Mercury is pretty as a picture, inside and out. A bit restrained, of course—not too much dazzle, but clean, flowing lines and a perky "let's go" look. Here's a car without a single "super" something. Just a modern, well-conceived, honestly-built automobile that we believe is the best you can buy for the money. Mercury is amazingly economical too—costs less to own than you probably realize. We'd like to have you drive one and see for yourself that we really have brought some new thinking into the automobile business.



**Most Everybody Likes A Convertible,** and here's a fine new Mercury that we think is about the *best* word in this type of car. Automatic top is electrically operated. Seat cushions and backs are upholstered in genuine hand-buffed leather—tan, blue, or red. White sidewall tires extra.



# MERCURY 8



"Spike heels are out of place on the campus," according to *That Is The Question*. Rather than fancy open-toed shoes at left, coeds wear saddle shoes, boots.



"Don't smoke when your escort doesn't. Makes him feel ineffectual."



"Don't make up in public. 'Retire to dressing room to fix up your face.'"



"Don't blow on soup. Demonstrator is Ruth Dashiell, head of Kappa Delta."



"Don't dangle cigarets in mouth. It is unsightly, gets smoke in your eye."



"Don't rearrange his tie" is acted out by Claire Kenney and Ray Grelecki.



"Don't help him into his coat." Possessiveness marks the clinging vine.

## "So yesterday we Hung the Mayor!"

1. I was a portrait painter... with no portraits to paint. One day I learned that the mayor was in the market to get himself skinned on canvas. I hurried down to City Hall, but the mayor couldn't see me until evening. I decided to wait.



2. About 6 o'clock, a waiter lugged a tray of dinner into the mayor's office. A terrific howl went up. "Take it away!" bellowed His Honor, and the waiter came running out, looking scared half to death and clutching a coffee pot.



3. "The Mayor never touches coffee!" yelled His Honor's secretary. "He wouldn't sleep a wink!" That was my cue. "He should try Sanka Coffee!" I said. "What's that?" shouted the mayor. "Whoever said that, come in here!"



4. "What is Sanka Coffee?" the mayor demanded, as I came in. "And why should I try it?" "Because, Mr. Mayor," said I, "it's delicious coffee... and it's 97% caffeine-free so it can't keep you awake!" "Who says so?" he grunted.



5. So I told him: "The Council on Foods of the American Medical Association says: 'Sanka Coffee is free from caffeine effect and can be used when other coffee has been forbidden.'" He was impressed. "Thanks," he said. "I'll try it!"



6. Next day he phoned me. "You are appointed official portrait painter of this city!" he said. "I drank two cups of Sanka Coffee and never slept better! A lot of officials need their portraits painted... but begin with me!"



**SANKA COFFEE**  
REAL COFFEE... 97% CAFFEINE-FREE

Sanka Coffee is real coffee... all coffee... a blend of choice Central and South American coffee! "Drip" or "regular" grind. TUNE IN... "WE, THE PEOPLE" - Tuesday evening. See your paper for time and station.

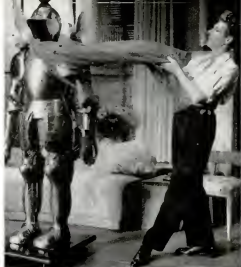








In "Lady in the Dark" Gertrude Lawrence as Lina Elliott lies on a couch in a psychoanalyst's office trying to explain why she suddenly feels as if she were going to pieces. Although Lina is editor of a glamorous women's magazine called *Allure*, she dresses drab and lives only to be an efficient business-



woman. In Lina's office on *Allure* her swishy photographer, Russell, adorns a suit of armor with stuffed pigeons and blue net in preparation for a bizarre photograph. Russell is played by Danny Kaye, a newcomer to Broadway, whose night-club style of singing and dancing is a standout hit in *Lady in the Dark*.



Dreaming she is a glamor girl, Lina dances in a fantastic night club where she is toast of the town. Thos to her psychoanalyst she reveals her revolt against her drab colorless life, her feminine desire for seduction. On the opposite page Lina in a dream stands desolately in church about to marry a

man she does not love. Below: in a dream Lina returns again to the tin-el glamor of a circus. Here Gertrude Lawrence, calling on her long musical-comedy training, dances while she sings *The Song of Jenny*. It is a hit song in an excellent score with witty lyrics by Ira Gershwin and music by Kurt Weill.



# BROADWAY 1940-41

## IT IS A BIG SEASON FOR STARS IN UNUSUAL PLAYS

The Broadway season of 1940-41 hit a new high on Jan. 23 when Gertrude Lawrence opened in *Lady in the Dark*. Here are four scenes from it. With its unique blend of serious drama, musical comedy and pageantry, *Lady in the Dark* is a grand-scale smash hit. In the most spectacular role of her career, Gertrude Lawrence plays a fashion editor whose soul-sickness is cured by psychoanalysis. In a series of magnificent dream scenes designed by Harry Horner, Miss Lawrence with dazzling virtuosity jumps aboard four revolving stages, sings, dances and returns to tortured confession on the analyst's couch.

Author of *Lady in the Dark* is Moss Hart who pursues his interesting policy of dramatizing his private life. For a second year on Broadway his *Man Who Came to Dinner*, written with George Kaufman, continues its hilarious assault on Hart's close friend, Alexander Woollcott. Kaufman and Hart's new comedy, *George Washington Sleep Here*, includes a character based on Hart's hired man, Pierce Moore, from Bucks County, Pa. Moore came to New York to see the show and liked it better than some critics did. *Lady in the Dark*, the first play written by Hart alone, is inspired by nothing more personal than his four-year course of treatment with a psychoanalyst. To Hart's credit, he has not only written the first effective play on a difficult theme, but also has conceived of an entertainment which unites for the first time the widest variety of theatrical talent.

Outstandingly, this is a season of stars. Not for ten years have so many top comedians and actors performed for a public who seemed so glad to greet old faces and dependable talents. On these pages LIFE surveys this season in the world's last big center of entertainment, and herewith lists a few facts about it which are as curious as show business itself.

Within a month four plays about Hollywood, all by movie writers who rashly disparaged the land of their livelihood, were produced only to fail disastrously. First hit of the season was a well-acted revival of *Charley's Aunt* (LIFE, Nov. 18) which had worldly first-nighters giggling like a high-school audience. To date, nine musical hits have been produced, more than in any year since 1934. Half-a-million dollars has been lost on flops that folded before they reached New York. Movie companies have offered \$1,000,000 for current hits (\$75,000 for *Old Acquaintance*, \$140,000 for *Panama Hattie*, etc.). Ethel Barrymore celebrated her 40th year on Broadway by eating chocolate cake. *Life With Father* celebrated its first anniversary with maple rum cake. Helen Hayes and Mairie Eaves celebrated the English holiday, Twelfth Night, with pound cake. Pet characters of dramatists are William Saroyan and Dorothy Thompson. Unsuccessful plays were produced about each of them, and two more are scheduled for spring. Neither Saroyan nor Thompson, who had their own plays put on last season, have been heard from this year.

Only play dealing with the war is Elmer Rice's *Flight to the West* which takes place on a trans-Atlantic plane flying from Lisbon. Despite some excellent anti-Nazi speeches, it remains a made-to-order piece. Sunday shows, licensed for the first time, were well attended. Highest praise for a new actress went to Helen Craig (p. 52) who utters only one word.

(continued)



Joey picks up girl (Leila Ernst) who is just a casual conquest. Joey dances at a Chicago hot-spot.



Joey orders a suit which is too noisy for the wealthy woman (Vivienne Segal) who is paying for his apparel, his apartment and his attentions.



"Our Little Nest of Iniquity" is this duet sung by Joey and his benefactress shortly before she gives him the gate.

## IN A FINE CROP OF MUSICALS "PAL JOEY" IS A RAFFISH HIT

Safest investment on Broadway is a musical show.

Whereas nearly 80% of all straight plays lose money, only about 50% of the musicals are flops. Chief reason is that since most musicals cost close to \$100,000 to produce, only the most experienced showmen will risk them, aided by all the expert talent they can hire. This season has been notable for its musicals. As shown on the next pages, some are standardized girl shows, others are strikingly unhackneyed.

Least conventional of the lot is *Pal Joey* which has no romantic hero or heroine. It is produced by

George Abbott and adapted by John O'Hara from his "Joey" stories in *The New Yorker*. Music is by Rodgers & Hart who excel at gay, sly ditties.

*Pal Joey* is the raffish saga of a callow night-club hoofer who pursues his goal with relentless zeal. His goal is girls. As played by nimble Gene Kelly, Joey is more likable than he has any right to be. And Vivienne Segal in top form as a Chicago heiress more than justifies her momentary weakness for him, especially in a beguiling song called *Bewitched, Bothered and Bewildered*. *Pal Joey* is adult musical fare.

June Havoc and Jack Durant go to unusual trouble to be convivial in this acrobatic dance. Making a great personal success in *Pal Joey*, June is sister of Gypsy Rose Lee.



Asbestos pants are worn by Show Girl Tilda Getze because the electrically lighted heart tied around her waist (with flashlight battery strapped behind) gets too warm for Tilda's welfare.





#### PANAMA HATTIE

Broadway's best-loved musical star, Ethel Merman, rides an orange bike to lead a "typical American family" through "Streets of Panama" where any

real American family would blush. *Panama Hattie* (LIFE, Oct. 18) is the season's rowdiest hit, replete with sex, sumptuous sets, Cole Porter songs.



#### CABIN IN THE SKY

In this hell scene Lucifer's Head Man perches on table in his pavilion of red-hot steam pipes, while Katherine Dunham (center) and her dancers twist

around him in a wild, demonic revel. Most original of Broadway musicals, *Cabin in the Sky* (LIFE, Dec. 9) stars Ethel Waters in an all-Negro cast.

CONTINUED ON NEXT PAGE





**LOUISIANA  
PURCHASE**

Atop this pyramid of pulchritude stands Carol Bruce, Broadway's most active new starlet, singing *The Lord Done Fizz Up My Soul* by Irving Berlin. Thanks to such moments as this, *Louisiana Purchase* has proved to date most lucrative of three-hit musicals produced by Buddy De Sylva (LIFE, Dec. 30). Now in its

ninth month, it has grossed over \$1,000,000. In a cast including Zorina, William Gaston and Irene Bentley, top entertainer is lovable fustily-sluddy Victor Moore who investigates crime in modern-day Louisiana and outsmarts all the bad boys and girls. *Louisiana Purchase* is a high achievement in conventional girl shows.





**TWELFTH  
NIGHT**

Helen Hayes and Maurice Evans join hands for a bow in most profitable Shakespeare production ever to play on Broadway. Currently its box-office receipts exceed those of any Broadway hit except one other season's comedy, *Panama Hat-tie*, and in April when it goes on a nationwide tour, it will have surpassed Evans'

own record-breaking run in *Richard II*. *Twelfth Night* is given by amateurs more often than any other Shakespeare play, but not until these two aristocrats of the stage teamed up has it had much success professionally. Hayes as Viola is adorable and traditional. Evans as Malvolio plays untraditionally with a Cockney accent.

CONTINUED ON NEXT PAGE



**HOLD ON TO  
YOUR HATS**

Al Johnson returns to Broadway in fast cowboy musical (LIFE, July 29), proves harmony and hokum can still pack a theater.



**BOYS AND GIRLS  
TOGETHER**

Ed Wynn in his glorified vaudeville show (LIFE, Oct. 7) goes duckblasting in a craft he dreamed up himself. Here Sportsman Wynn sprinkles water to float boat off shore.



**IT HAPPENS  
ON ICE**

Joe Cook in odd headgear and a uniform trimmed with neon lights adds comedy to extravaganzas of music and ice skating.



**THE CORN  
IS GREEN**

This is a thrilling moment for Ethel Barrymore as an English schoolteacher who discovers that the grimy young Welsh miner at her side (Richard Waring) has written a composition which shows signs of genius. This comedy by Emyln Williams (LIFE, Dec. 23) was season's first solid dramatic hit.



**OLD  
ACQUAINTANCE**

Jane Cowl and her lover (Kent Smith) enjoy this convoluted pose as the curtain rises on John van Druten's comedy about friendship between two lady novelists. Its audience appeal consists chiefly in the triumphant acting of Jane Cowl and co-star, Peggy Wood.

# "MY SISTER EILEEN" TELLS ABOUT GIRLS IN NEW YORK

**M**y Sister Eileen is one of four current hits based on short stories that appeared first in *The New Yorker*. The others are *Life With Father*, *Pal Joey* (p. 44), and *Mr. and Mrs. North*, a pleasant mystery comedy by Owen Davis based on the Lockbridges' series. This unusual journalistic phenomenon may be due to the fact that all these stories were character studies, and good characters are a basis for good plays.

The "Eileen" series by Ruth McKenney describes the girlhood of the author and her sister Eileen in Columbus, Ohio, and tells their later adventures job-hunting in New York. Author McKenney says the stories are fictional, although in general they paralleled the events of her career. The play, by Joseph Fields and Jerome Chodorov, deals entirely with the New York episodes. On Dec. 22, four days before its Broadway opening, Eileen McKenney and her husband were killed in an automobile accident in El Centro, Calif. They had been married a year.

For all its genial humor, *My Sister Eileen* is a comedy of discomfort. The two girls arrive in New York in sweltering July. They rent a dank basement apartment near Greenwich Village because Eileen has aspirations for the stage and her sister hopes to be a writer. Pipes leak. There is no shade at the window. Passers-by ogle them. Beneath them a subway is being dynamited. The writing sister is finally assigned to interview the visiting Brazilian Navy for a newspaper. Not understanding English, the Navy follows her home in an outburst of Latin demonstrativeness (below). But New York in the end proves more friendly than wicked. The girls stay on with reasonable assurance of their hopes being fulfilled.

Shirley Booth is excellent as the counterpart of Ruth McKenney, and double-Jo Ann Sayers is well cast as Eileen. Jo Ann was ski queen of the University of Washington. A movie scout got her a few small parts in Hollywood. This fall she came to New York for a vacation. Like Eileen, she wanted a stage career. She walked into the office of Producer Max Gordon, who sent her to Director George Kaufman to read for him. She got the job.



A raucous greeting from two drunks on sidewalk above frightens Eileen (right) and her sister in their dingy basement apartment. This is their first night in New York. Later they get used to it.

SIX ROMANTIC BRAZILIAN NAVY MEN ENJOY A CONGA WITH EILEEN WHILE SHE AND HER SISTER PLOT TO OUST THEM FROM APARTMENT BEFORE THEY GET MORE ROMANTIC



# "ARSENIC AND OLD LACE" IS GRIM FUN

For years Joseph Kesselring was an unsuccessful playwright and choir director. Then he decided to write a play about the thing his grandmother would be least likely to do. He called it *Arsenic And Old Lace*, and it turns out now to be the fun-



**Baltiest of the Brewsters** of Brooklyn is Teddy, who believes he is Teddy Roosevelt charging up San Juan Hill.



**Corpse in a window seat** is accidentally discovered by Mortimer Brewster while visiting his two charming old aunts.



**Aunts cheerfully confess murder** to Mortimer and admit they have buried eleven old men to spare them lonely lives.



**Another murder** is attempted when lousy old codger comes to Brewster home answering a room-for-rent ad. Nephew

Mortimer (left) stops him just in time from drinking the poisoned elderberry wine, much to his aunts' annoyance.



**With no time for love**, Mortimer ousts his sweetheart from his aunts' home while he strives to control the crime wave.



**Another homicidal Brewster**, Nephew Jonathan (Boris Karloff), drops in unexpectedly after escaping from an asylum.



**A new corpse** credited to Jonathan is smuggled in by Jonathan and doctor friend (left). They stuff it in window seat.



**"That man's an impostor,"** says Aunt Abby, downsing the new corpse. Her own victim now awaits burial in the cellar.



niest murder farce ever to terrorize Broadway. It is about two old maids whose hobby is homicide.

Cold horror is provided by Boris Karloff in his first Broadway role as a sadistic maniac. Without the pails and putty that usually transform

him into the movies' No. 1 Monster, he proves that pure, unputtied Karloff is scariest of all.

*Arsenic's* producers are Russel Crouse and Howard Lindsay, who adapted the play *Life With Father* from Clarence Day's stories, and have staged

*Arsenic* with same relish. But top honors go to Actors Josephine Hull and Jean Adair as lovable old maids whose only foible is spiking each gallon of their elderberry wine with teaspoonful of arsenic, half teaspoonful of strychnine, pinch of cyanide.



**In funeral dress** aunts plan to bury their victim in cellar aided by Teddy who thinks he is digging Panama Canal.



**Murder by torture** is planned for Mortimer because he threatens to tell police about Jonathan's corpse. While Mor-

timer is bound in the chair, Jonathan heats the doctor's surgical instruments in preparation for the job. At left, doctor.



**Mortimer is rescued** by a literary cop who keeps him trussed up all night while he describes a play he plans to write.

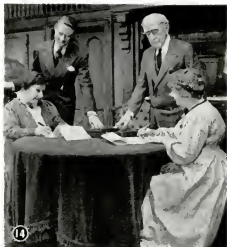


**Jonathan is captured.** As a parting shot he reminds his aunts that while they have twelve men hured in the cellar,

he also has killed twelve, thus making the score even. Cops refuse to believe the dear old ladies guilty of any crime.



**Superintendent of an asylum** comes at Mortimer's order to take away Teddy who thinks he is going to hunt in Africa.



**To be with Teddy,** the aunts sign papers committing themselves to asylum while Mortimer and superintendent preside.



**Final murder** occurs as aunts serve poison wine to the lonely superintendent, beating Jonathan's score 13 to twelve.

Broadway hits (continued)

## "JOHNNY BELINDA" IS THE STRANGEST PLAY ON BROADWAY

The only play this season that succeeds in spite of a dribbling from the critics is *Johnny Belinda*. Ordinarily, the nine drama reviewers on New York's nine daily papers are all-powerful. If they praise a show, it runs. If they damn it, it closes. Exceptions like *Tobacco Road* only prove the rule.

*Johnny Belinda* by Elmer Harris is a melodrama with two assets. It has a plot that is undeniably interesting. It has a memorable performance by a rela-

tively unknown actress, Helen Craig, who plays Belinda, a deaf and dumb girl in Nova Scotia.

When Belinda is 18 a doctor opens to her the miracle of human communication through sign language. In time for the last curtain his love and patience have taught her to speak. She murmurs the name of her baby; Johnny.

Below: you see Belinda in four great crises in her life expressing her emotions through sign language.



Belinda's first lessons in sign language come when a doctor discovers her hoisting heavy flour sacks for her father, a poor Nova Scotia miller. Here in the mill the doctor (Horace McNally) teaches her the sign for chicken which imitates a bird pecking.

The Lord's Prayer is "spoken" by Belinda in sign language over body of her father who was killed by lightning when he went out to shoot the man (right) who is father of Belinda's baby. While doctor and neighbors watch, she makes the sign of "heaven."



Belinda is to have a child, she is informed by the doctor at her bedside. She has been attacked by a village hully who took advantage of her complete ignorance. Here Belinda is shown expressing her wonderment and delight upon learning that she will have a baby of her own to love.

Belinda's marriage with the doctor restores her happiness after she is acquitted for shooting the man who wronged her. Here she makes sign of a church roof as doctor describes their wedding. Actress Helen Craig as Belinda learned official deaf-mute language, performs it with grace and fluency.



# This is not "A Man's World" by a long shot!

IT MAY BE ENGINEERS with their blue-prints who make the plans to which we build our cars. But more and more it is the women of this country who determine what needs the engineers must meet.

Their influence, of course, is not new to us. It merely grows more and more pronounced.

Women took a hand in car design early in this century, when we shifted the steering wheel from right side to left where it is now.

Women hurried the change along, because until we changed, they sat at the left and had to get out into the street instead of on the curb.

Today more than ten million women in this country have licenses to drive. And it seems fair to state that most of what you see as you walk toward a new car—and much of what you feel as you ride in it or drive—was put there for women, or put there sooner than it would have been without their influence.

It is certain that the changes and improvements made for this year in our Ford cars show the influence of women very clearly.

Check them off and see.—A much bigger car. A much softer ride. A much quieter car. Bigger windows. Easier driving. Increased style. Finer appointments.

No, this is not a man's world, by a long shot. And nothing makes that more clear than the Ford cars at your dealer's right this minute!



## Some Ford Advantages for 1941:

**NEW ROOMINESS.** Bodies are longer and wider this year, adding as much as seven inches to seating width.

**SOFT, QUIET RIDE.** A new Ford ride, with new frame and stabilizer, softer springs, improved shock absorbers.

**GREAT POWER WITH ECONOMY.** Ford cars are the most powerful in their price field, and hold records for economy as well as for performance.

**BIG WINDOWS.** Windshield and windows increased all around to give nearly four square feet of added vision area in each '41 Ford Sedan.

**LARGEST HYDRAULIC BRAKES** in the Ford price field, give added safety, longer brake-lining wear.

GET THE FACTS AND  
YOU'LL GET A FORD!





ON A COLD BLUE WINTER DAY, INTREPID ICEBATERS INSPECT GEAR AND OUTRIGGERS BEFORE SETTING OFF FOR A RACE ON THE SHREWSBURY RIVER AT RED BANK, N. J.



CLOSE-HAULED AT STARTING LINE, BOATS ARE READY TO GO. SAILORS WAIT BESIDE COCKPITS FOR STARTING SIGNAL. BOATS ARE PUSHED TO GAIN INITIAL MOMENTUM



# ICEBOATING



THIELE SAILS "EVA III" ON WISCONSIN'S LAKE PEWAUKEE. ON LATEST DESIGNS, MUCH OF THE RUNNING GEAR SEEN ABOVE HAS BEEN CONCEALED BY STREAMLINING

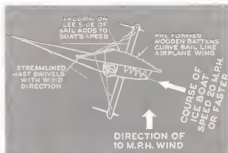
Iceboating is the fastest winter sport. The proudest boast of any iceboater is that his craft can skim along over the ice at two or three times the speed of the wind which propels it, sometimes going as fast as 140 m.p.h.

In order to attain this great speed, the iceboater holds his sail in proper shape (*above*) by wooden slats in cloth and uses it like an airplane wing. The same kind of vacuum that gives a plane its lift is developed on lee side of his sail. The whole design of the boat is built to capitalize on this vacuum and use it to pull boat forward at speeds far greater than the velocity of the wind. Runner friction is so slight and air resistance has been so reduced by stream-

line design, that the sport follows the newest aerodynamic theories of aviation rather than yachting.

In the diagram at right the iceboat is sailing, close-hauled, over a theoretical 20-mile course running at almost right angles to the wind. The wind is traveling 10 m.p.h. The iceboat will sail its 20 miles in the same time the wind travels its 10, or even faster.

A pioneer model in modern iceboating is *Eva III*, which last year was sailed by Clarence Thiele to the Class B championship of the Northwestern Ice Yachting Association. Formerly known as *Paula III*, she was designed by Starke Meyer, famous iceboater. Once considered a risky model, *Paula III* unshipped her mast in a race in 1933, almost crushed Meyer.



STREAMLINED ICEBOATS SAIL FASTER THAN WIND



ICEBOAT MOVES FASTEST WHEN RUNNER SKIMS ICE



SUDDEN WIND GUST LIFTS BOAT, LIFTS RUNNER TOO FAR



THIELE MANEUVERS RUNNER TO BEST POSITION



**Navy emblems** embroidered in gold thread or braid are a dressy note on black suede open pumps. One above has stylized insignia embroidered on outer side. One at left has modified navy emblem on vump, cut-out side and open toe. Pumps cost \$16.75.



**Middy collars** have been adapted to shoe design in models above and below. The "hiker" above has a yellow tongue with blue anchor and stars, costs about \$7. Pump below has three rows of braid trimming and stars, like midly collars, costs \$12.75.





Brand markings burnt into the leather, saddle stitching and fringe make this a cowboy-inspired fashion. Shoe is made of soft saddle calf, used for both casual and dressy shoes this spring. Saddle soup is recommended for keeping them trim.

## SHOE FAIR FEATURES CASUAL STYLES INSPIRED BY U. S. NAVY AND COWBOYS

Sailors and cowboys made fashion news at the annual shoe fair held in Chicago last month. Out of 175,000 samples exhibited, those which most caught the fancy of visiting buyers were those inspired by the U.S. bluejacket and the U.S. cowpuncher. Four navy-inspired types are shown on the page opposite. On this page and page following are eight examples of shoe styles featuring Western motifs. Fringe trim, brass nailheads, brand marks burned into leather, leather-thong laces, saw-tooth edges and cowboy heels are among the novelties that will hit city streets this spring. They are part of the glorified play-shoe group which the trade classifies as "casuals."

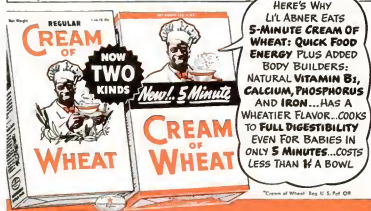
Strong-minded girls recently out of college are credited with forcing manufacturers into making these new-type shoes. On the campus these girls lived in comfortable saddle oxfords and moccasins. Back in the cities they shopped for young-looking moccasins more tailored than play shoes and styled for city streets, found none. The new line of "casuals," which includes all types from dressy pumps to oxfords, is manufacturers' answer.

**Cowboy heel,** the kind that looks high on a bronze-luster, is used for street pump also made of saddle calf. Stitching in red thread is a simplified version of intricate designs that decorate cowboys' boots. Other cowboy shoes have brass hook eyelets.



CONTINUED ON NEXT PAGE

## LIL ABNER by AL CAPP



THE **All-American** BREAKFAST FOOD

YOU'LL AGREE WITH **MRS. LOWELL THOMAS:**  
**"They're delicious  
 for dinner!"**



Like all clever homemakers, Mrs. Lowell Thomas is quick to notice her family's reactions to her menus. Here's one she says has called forth many enthusiastic comments: Swift's Premium Frankfurts garnished with heated spiced cranberries . . . French fried potatoes, carrot sticks, celery, radishes and olives. (Simmer the frankfurts 5 to 8 minutes and serve immediately.) It's the juicy savouriness, the extra tenderness of the frankfurts that make this meal such a success. So be sure to ask for Swift's Premium . . . in the new large "dinner" size.



**SWIFT'S PREMIUM**  
*Tender* **FRANKFURTS**  
 IN THE NEW LARGER "dinner" size

Copy, 1941 by Swift & Company

<p><b>Made of fine meats — skillfully seasoned</b></p>  <p>After all, the meats inside make the frankfurts. Swift's Premium are made from juicy cuts of select beef and pork, spiced according to a special Swift recipe.</p>	<p><b>Skins "tendered" in pineapple juice</b></p>  <p>Not a trace of pineapple flavor remains but the skins couldn't be more delicately tender and still retain the rich, savory meat juices. This new method (patent pending) is exclusive with Swift &amp; Company.</p>
<p><b>Smoked over fragrant hardwood fires</b></p>  <p>In the aromatic smoke of real hardwood fires the tender juicy links are "done to a turn" . . . emerge a tempting ruddy brown, deliciously flavored all the way through.</p>	<p><b>In 2 sizes . . . Swift's Premium Seal on every fourth link</b></p> 

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"Plantation" has stitching on tongue and sides, is made of navy kid and tan calf.



"Doggie" has brass nailheads and bars for initials, is made of red glove leather.



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# THE AMERICAN CENTURY

BY HENRY R. LUCE

**W**e Americans are unhappy. We are not happy about America. We are not happy about ourselves in relation to America. We are nervous—or gloomy—or apathetic.

As we look out at the rest of the world we are confused; we don't know what to do. "Aid to Britain short of war" is typical of halfway hopes and halfway measures.

As we look toward the future—our own future and the future of other nations—we are filled with foreboding. The future doesn't seem to hold anything for us except conflict, disruption, war.

There is a striking contrast between our state of mind and that of the British people. On Sept. 3, 1939, the first day of the war in England, Winston Churchill had this to say: "Outside the storms of war may blow and the land may be lashed with the fury of its gales, but in our hearts this Sunday morning there is Peace."

Since Mr. Churchill spoke those words the German Luftwaffe has made havoc of British cities, driven the population underground, frightened children from their sleep, and imposed upon everyone a nervous strain as great as any that people have ever endured. Readers of LIFE have seen this havoc unfolded week by week.

Yet close observers agree that when Mr. Churchill spoke of peace in the hearts of the British people he was not indulging in idle oratory. The British people are profoundly calm. There seems to be a complete absence of nervousness. It seems as if all the neuroses of modern life had vanished from England.

In the beginning the British Government made elaborate preparations for an increase in mental breakdowns. But these have actually declined. There have been fewer than a dozen breakdowns reported in London since the air raids began.

The British are calm in their spirit not because they have nothing to worry about but because they are fighting for their lives. They have made that decision. And they have no further choice. All their mistakes of the past 20 years, all the stupidities and failures that they have shared with the rest of the democratic world, are now of the past. They can forget them because they are faced with a supreme task—defending, yard by yard, their island home.

With us it is different. We do not have to face any attack tomorrow or the next day. Yet we are faced with something almost as difficult. We are faced with great decisions.

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We know how lucky we are compared to all the rest of mankind. At least two-thirds of us are just plain rich compared to all the rest of the human family—rich in food, rich in clothes, rich in entertainment and amusement, rich in leisure, rich.

And yet we also know that the sickness of the world is also our sickness. We, too, have miserably failed to solve the problems of our epoch. And nowhere in the world have man's failures been so little excusable as in the United States of America. Nowhere has the contrast been so great between the reasonable hopes of our age and the actual facts of failure and frustration. And so now all our failures and mistakes hover like birds of ill omen over the White House, over the Capitol dome and over this printed page. Naturally, we have no peace.

But, even beyond this necessity for living with our own misdeeds, there is another reason why there is no peace in our hearts. It is that we have not been honest with ourselves.

In this whole matter of War and Peace especially, we have been at various times and in various ways false to ourselves, false to each other, false to the facts of history and false to the future.

In this self-deceit our political leaders of all shades of opinion are deeply implicated. Yet we cannot shove the blame off on them. If our leaders have deceived us it is mainly because we ourselves have insisted on being deceived. Their deceitfulness has resulted from our own moral and intellectual confusion. In this confusion, our educators and churchmen and scientists are deeply implicated.

Journalists, too, of course, are implicated. But if Americans are confused it is not for lack of accurate and pertinent information. The American people are by far the best informed people in the history of the world.

The trouble is not with the facts. The trouble is that clear and honest inferences have not been drawn from the facts. The day-to-day present is clear. The issues of tomorrow are belogged.

There is one fundamental issue which faces America as it faces no other nation. It is an issue peculiar to America and peculiar to America in the 20th Century—now. It is deeper even than the immediate issue of War. If America meets it correctly, then, despite hosts of dangers and difficulties, we can look forward and move forward to a future worthy of men, with peace in our hearts.

If we dodge the issue, we shall flounder for ten or 20 or 30 bitter years in a chartless and meaningless series of disasters.

The purpose of this article is to state that issue, and its solution, as candidly and as completely as possible. But first of all let us be completely candid about where we are and how we got there.

## AMERICA IS IN THE WAR

... But are we in it?

Where are we? We are *in* the war. All this talk about whether this or that might or might not get us into the war is wasted effort. We are, for a fact, *in* the war.

If there's one place we Americans did not want to be, it was *in* the war. We didn't want much to be in any kind of war but, if there was one kind of war we most of all didn't want to be in, it was a European war. Yet, we're in a war, as vicious and had a war as ever struck this planet, and, along with being worldwide, a European war.

Of course, we are not technically at war, we are not painfully at war, and we may never have to experience the full hell that war can be. Nevertheless the simple statement stands: we are *in* the war. The irony is that Hitler knows it—and most Americans don't. It may or may not be an advantage to continue diplomatic relations with Germany. But the fact that a German embassy still flourishes in Washington beautifully illustrates the whole mass of deceptions and self-deceits in which we have been living.

Perhaps the best way to show ourselves that we are in the war is to consider how we can get out of it. Practically, there's only one way to get out of it and that is by a German victory over England. If England should surrender soon, Germany and America would not start fighting the next day. So we would be out of the war. For a while. Except that

CONTINUED ON NEXT PAGE

Japan might then attack in the South Seas and the Philippines. We could abandon the Philippines, abandon Australia and New Zealand, withdraw to Hawaii. And wait. We would be out of the war.

We say we don't want to be in the war. We also say we want England to win. We want Hitler stopped—more than we want to stay out of the war. So, at the moment, we're in.

#### WE GOT IN VIA DEFENSE

. . . *But what are we defending?*

Now that we are in this war, how did we get in? We got in on the basis of defense. Even that very word, defense, has been full of deceit and self-deceit.

To the average American the plain meaning of the word defense is defense of American territory. Is our national policy today limited to the defense of the American homeland by whatever means may seem wise? It is not. We are *not* in a war to defend American territory. We are in a war to defend and even to promote, encourage and incite so-called democratic principles throughout the world. The average American begins to realize now that that's the kind of war he's in. And he's halfway for it. But he wonders how he ever got there, since a year ago he had not the slightest intention of getting into such thing. Well, he can see now how he got there. He got there via "defense."

Behind the doubts in the American mind there were and are two different picture-patterns. One of them stressing the appalling consequences of the fall of England leads us to a war of intervention. As a plain matter of the defense of American territory is that picture necessarily true? It is not *necessarily* true. For the other picture is roughly this: while it would be much better for us if Hitler were severely checked, nevertheless regardless of what happens in Europe it would be entirely possible for us to organize a defense of the northern part of the Western Hemisphere so that this country could not be successfully attacked. You are familiar with that picture. Is it true or false? No man is qualified to state categorically that it is false. If the entire rest of the world came under the organized domination of evil tyrants, it is quite possible to imagine that this country could make itself such a tough nut to crack that not all the tyrants in the world would care to come against us. And of course there would always be a better than even chance that, like the great Queen Elizabeth, we could play one tyrant off against another. Or, like an infinitely mightier Switzerland, we could live discreetly and dangerously in the midst of enemies. No man can say that that picture of America as an impregnable armed camp is false. No man can honestly say that as a pure matter of defense—defense of our homeland—it is necessary to get into or be in this war.

The question before us then is not *primarily* one of necessity and survival. It is a question of choice and calculation. The true questions are: Do we *want* to be in this war? Do we *prefer* to be in it? And, if so, for what?

#### WE OBJECT TO BEING IN IT

. . . *Our fears have a special cause*

We are in this war. We can see how we got into it in terms of defense. Now why do we object so strongly to being in it?

There are lots of reasons. First, there is the profound and almost universal aversion to all war—to killing and being killed. But the reason which needs closest inspection, since it is one peculiar to this war and never felt about any previous war, is the fear that if we get into this war, it will be the end of our constitutional democracy. We are all acquainted with the fearful forecast—that some form of dictatorship is required to fight a modern war, that we will certainly go bankrupt, that in the process of war and its aftermath our economy

will be largely socialized, that the politicians now in office will seize complete power and never yield it up, and that what with the whole trend toward collectivism, we shall end up in such a total national socialism that any faint semblances of our constitutional American democracy will be totally unrecognizable.

We start into this war with huge Government debt, a vast bureaucracy and a whole generation of young people trained to look to the Government as the source of all life. The Party in power is the one which for long years has been most sympathetic to all manner of socialist doctrines and collectivist trends. The President of the United States has continually reached for more and more power, and he owes his continuation in office today largely to the coming of the war. Thus, the fear that the United States will be driven to a national socialism, as a result of cataclysmic circumstances and contrary to the free will of the American people, is an entirely justifiable fear.

#### BUT WE WILL WIN IT

. . . *The big question is how*

So there's the mess—to date. Much more could be said in amplification, in qualification, and in argument. But, however elaborately they might be stated, the sum of the facts about our present position brings us to this point—that the paramount question of this immediate moment is not whether we get into war but how do we win it?

If we are in a war, then it is no little advantage to be aware of the fact. And once we admit to ourselves we are in a war, there is no shadow of doubt that we Americans will be determined to win it—cost what it may in life or treasure.

Whether or not we declare war, whether or not we send expeditionary forces abroad, whether or not we go bankrupt in the process—all these tremendous considerations are matters of strategy and management and are secondary to the overwhelming importance of winning the war.

#### WHAT ARE WE FIGHTING FOR?

. . . *And why we need to know*

Having now, with candor, examined our position, it is time to consider, to better purpose than would have been possible before, the larger issue which confronts us. Stated most simply, and in general terms, that issue is: What are we fighting for?

Each of us stands ready to give our life, our wealth, and all our hope of personal happiness, to make sure that America shall not lose any war she is engaged in. But we would like to know what war we are trying to win—and what we are supposed to win when we win it.

This questioning reflects our truest instincts as Americans. But more than that. Our urgent desire to give this war its proper name has a desperate practical importance. If we know what we are fighting for, then we can drive confidently toward a victorious conclusion and, what's more, have at least an even chance of establishing a workable Peace.

Furthermore—and this is an extraordinary and profoundly historical fact which deserves to be examined in detail—America and only America can effectively state the war aims of this war.

Almost every expert will agree that Britain cannot win complete victory—cannot even, in the common saying, "stop Hitler"—without American help. Therefore, even if Britain should from time to time announce war aims, the American people are continually in the position of effectively approving or not approving those aims. On the contrary, if America were to announce war aims, Great Britain would almost certainly accept them. And the entire world including Adolf Hitler would accept them as the gauge of this battle.



Americans have a feeling that in any collaboration with Great Britain are somehow playing Britain's game and not our own. Whatever sense there may have been in this notion in the past, today it is an ignorant and foolish conception of the situation. In any sort of partnership with the British Empire, Great Britain is perfectly willing that the United States of America should assume the role of senior partner. This has been true for a long time. Among serious Englishmen, the chief complaint against America (and incidentally their best alibi for themselves) has really amounted to this—that America has refused to rise to the opportunities of leadership in the world.

Consider this recent statement of the London *Economist*: "If any permanent closer association of Britain and the United States is achieved, an island people of less than 50 millions cannot expect to be the senior partner. . . . The center of gravity and the ultimate decision must increasingly lie in America. We cannot resent this historical development. We may rather feel proud that the cycle of dependence, enmity and independence is coming full circle into a new interdependence." We Americans no longer have the *alibi* that we cannot have things the way we want them so far as Great Britain is concerned. With due regard for the varying problems of the members of the British Commonwealth, what we want will be okay with them.

This holds true even for that inspiring proposal called Union Now—a proposal, made by an American, that Britain and the United States should create a new and larger federal union of peoples. That may not be the right approach to our problem. But no thoughtful American has done his duty by the United States of America until he has read and pondered Clarence Streit's book presenting that proposal.

The big, important point to be made here is simply that the complete opportunity of leadership is *ours*. Like most great creative opportunities, it is an opportunity enveloped in stupendous difficulties and dangers. If we don't want it, if we refuse to take it, the responsibility of refusal is also ours, and ours alone.

Admittedly, the future of the world cannot be settled all in one piece. It is stupid to try to blueprint the future as you blueprint an engine or as you draw up a constitution for a sorority. But if our trouble is that we don't know what we are fighting for, then it's up to us to figure it out. Don't expect some other country to tell us. Stop this Nazi propaganda about fighting somebody else's war. We fight no wars except our wars. "Arsenal of Democracy?" We may prove to be that. But today we must be the arsenal of America and of the friends and allies of America.

Friends and allies of America? Who are they, and for what? This is for us to tell them.

#### DONG DANG OR DEMOCRACY

. . . But whose Dong Dang, whose Democracy?

But how can we tell them? And how can we tell ourselves for what purposes we seek allies and for what purposes we fight? Are we going to fight for dear old Danzig or dear old Dong Dang? Are we going to decide the boundaries of Uritania? Or, if we cannot state war aims in terms of vastly distant geography, shall we use some big words like Democracy and Freedom and Justice? Yes, we can use the big words. The President has already used them. And perhaps we had better get used to using them again. Maybe they do mean something—about the future as well as the past.

Some amongst us are likely to be dying for them—on the fields and in the skies of battle. Either that, or the words themselves and what they mean die with us—in our beds.

But is there nothing between the absurd sound of distant cities and the brassy trumpeting of majestic words? And if so, whose Dong Dang and whose Democracy? Is there not something a little more practically satisfying that we can get our

teeth into? Is there no sort of understandable program? A program which would be clearly good for America, which would make sense for America—and which at the same time might have the blessing of the Goddess of Democracy and even help somehow to fix up this bothersome matter of Dong Dang?

Is there none such? There is. And so we now come squarely and closely face to face with the issue which Americans hate most to face. It is that old, old issue with those old, old battered labels—the issue of Isolationism versus Internationalism.

We detest both words. We spit them at each other with the fury of hissing geese. We duck and dodge them.

Let us face that issue squarely now. If we face it squarely now—and if in facing it we take full and fearless account of the realities of our age—then we shall open the way, not necessarily to peace in our daily lives but to peace in our hearts.

Life is made up of joy and sorrow, of satisfactions and difficulties. In this time of trouble, we speak of troubles. There are many troubles. There are troubles in the field of philosophy, in faith and morals. There are troubles of home and family, of personal life. All are interrelated but we speak here especially of the troubles of national policy.

In the field of national policy, the fundamental trouble with America has been, and is, that whereas their nation became in the 19th Century the most powerful and the most vital nation in the world, nevertheless Americans were unable to accommodate themselves spiritually and practically to that fact. Hence they have failed to play their part as a world power—a failure which has had disastrous consequences for themselves and for all mankind. And the cure is this: to accept wholeheartedly our duty and our opportunity as the most powerful and vital nation in the world and in consequence to exert upon the world the full impact of our influence, for such purposes as we see fit and by such means as we see fit.

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"For such purposes as we see fit" leaves entirely open the question of what our purposes may be or how we may appropriately achieve them. Emphatically our only alternative to isolationism is not to undertake to police the whole world nor to impose democratic institutions on all mankind including the Dalai Lama and the good shepherds of Tibet.

America cannot be responsible for the good behavior of the entire world. But America is responsible, to herself as well as to history, for the world-environment in which she lives. Nothing can so vitally affect America's environment as America's own influence upon it, and therefore if America's environment is unfavorable to the growth of American life, then America has nobody to blame so deeply as she must blame herself.

In its failure to grasp this relationship between America and America's environment lies the moral and practical bankruptcy of any and all forms of isolationism. It is most unfortunate that this virus of isolationist sterility has so deeply infected an influential section of the Republican Party. For until the Republican Party can develop a vital philosophy and program for America's initiative and activity as a world power, it will continue to cut itself off from any useful participation in this hour of history. And its participation is deeply needed for the shaping of the future of America and of the world.

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But politically speaking, it is an equally serious fact that for seven years Franklin Roosevelt was, for all practical purposes, a complete isolationist. He was more of an isolationist than Herbert Hoover or Calvin Coolidge. The fact that Franklin Roosevelt has recently emerged as an emergency world leader should not obscure the fact that for seven years his policies ran absolutely counter to any possibility of effective American leadership in international co-operation.

There is of course a justification which can be made for the President's first two terms. It can be said, with reason, that great social reforms were necessary in order to bring democracy up-to-date in the greatest of democracies. But the fact is that Franklin Roosevelt failed to make American democracy work successfully on a narrow, materialistic and nationalistic basis. And under Franklin Roosevelt we ourselves have failed to make democracy work successfully. Our only chance now to make it work is in terms of a vital international economy and in terms of an international moral order.

This objective is Franklin Roosevelt's great opportunity to justify his first two terms and to go down in history as the greatest rather than the last of American Presidents. Our job is to help in every way we can, for our sakes and our children's sakes, to ensure that Franklin Roosevelt shall be justly hailed as America's greatest President.

Without our help he cannot be our greatest President. With our help he can and will be. Under him and with his leadership we can make isolationism as dead an issue as slavery, and we can make a truly American internationalism something as natural to us in our time as the airplane or the radio.

In 1919 we had a golden opportunity, an opportunity unprecedented in all history, to assume the leadership of the world—a golden opportunity handed to us on the proverbial silver platter. We did not understand that opportunity. Wilson mishandled it. We rejected it. The opportunity persisted. We bungled it in the 1920's and in the confusions of the 1930's we killed it.

To lead the world would never have been an easy task. To revive the hope of that lost opportunity makes the task now infinitely harder than it would have been before. Nevertheless, with the help of all of us, Roosevelt must succeed where Wilson failed.

#### THE 20TH CENTURY IS THE AMERICAN CENTURY

##### . . . Some facts about our time

Consider the 20th Century. It is not only in the sense that we happen to live in it but ours also because it is America's first century as a dominant power in the world. So far, this century of ours has been a profound and tragic disappointment. No other century has been so big with promise for human progress and happiness. And in no one century have so many men and women and children suffered such pain and anguish and bitter death.

It is a baffling and difficult and paradoxical century. No doubt all centuries were paradoxical to those who had to cope with them. But, like everything else, our paradoxes today are bigger and better than ever. Yes, better as well as bigger—inherently better. We have poverty and starvation—but only in the midst of plenty. We have the biggest wars in the midst of the most widespread, the deepest and the most articulate hatred of war in all history. We have tyrannies and dictatorships—but only when democratic idealism, once regarded as the dubious eccentricity of a colonial nation, is the faith of a huge majority of the people of the world.

And ours is also a revolutionary century. The paradoxes make it inevitably revolutionary. Revolutionary, of course, in science and in industry. And also revolutionary, as a corollary in politics and the structure of society. But to say that a revolution is in progress is not to say that the men with either the craziest ideas or the angriest ideas or the most plausible ideas are going to come out on top. The Revolution of 1776 was won and established by men most of whom appear to have been both gentlemen and men of common sense.

Clearly a revolutionary epoch signifies great changes, great adjustments. And this is only one reason why it is really so foolish for people to worry about our "constitutional democracy" without worrying or, better, thinking hard about the world revolution. For only as we go out to meet and solve

for our time the problems of the world revolution, can we know how to re-establish our constitutional democracy for another 50 or 100 years.

This 20th Century is baffling, difficult, paradoxical, revolutionary. But by now, at the cost of much pain and many hopes deferred, we know a good deal about it. And we ought to accommodate our outlook to this knowledge so dearly bought. For example, any true conception of our world of the 20th Century must surely include a vivid awareness of at least these four propositions.

First: our world of 2,000,000,000 human beings is for the first time in history one world, fundamentally indivisible. Second: modern man hates war and feels intuitively that, in its present scale and frequency, it may even be fatal to his species. Third: our world, again for the first time in human history, is capable of producing all the material needs of the entire human family. Fourth: the world of the 20th Century, if it is to come to life in any nobility of health and vigor, must be to a significant degree an American Century.

As to the first and second: in postulating the indivisibility of the contemporary world, one does not necessarily imagine that anything like a world state—a parliament of men—must be brought about in this century. Nor need we assume that war can be abolished. All that it is necessary to feel—and to feel deeply—is that terrific forces of magnetic attraction and repulsion will operate as between every large group of human beings on this planet. Large sections of the human family may be effectively organized into opposition to each other. Tyrannies may require a large amount of living space. But Freedom requires and will require far greater living space than Tyranny. Peace cannot endure unless it prevails over a very large part of the world. Justice will come near to losing all meaning in the minds of men unless Justice can have approximately the same fundamental meanings in many lands and among many peoples.

As to the third point—the promise of adequate production for all mankind, the "more abundant life"—it is noted that this is characteristically an American promise. It is a promise easily made, here and elsewhere, by demagogues and proponents of all manner of slick schemes and "planned economies." What we must insist on is that the abundant life is predicated on Freedom—the Freedom which has created its possibility—on a vision of Freedom under Law. Without Freedom, there will be no abundant life. With Freedom, there can be.

And finally there is the belief—shared let us remember by most men living—that the 20th Century must be to a significant degree an American Century. This knowledge calls us to action now.

#### AMERICA'S VISION OF OUR WORLD

##### . . . How it shall be created

What can we say and foresee about an American Century? It is meaningless merely to say that we reject isolationism and accept the logic of internationalism. What internationalism? Rome had a great internationalism. So had the Vatican and Genghis Khan and the Ottoman Turks and the Chinese Emperors and 19th Century England. After the first World War, Lenin had one in mind. Today Hitler seems to have one in mind—one which appeals strongly to some American isolationists whose opinion of Europe is so low that they would gladly hand it over to anyone who would guarantee to destroy it forever. But what internationalism have we Americans to offer?

Ours cannot come out of the vision of any one man. It must be the product of the imaginations of many men. It must be a sharing with all peoples of our Bill of Rights, our Declaration of Independence, our Constitution, our magnificent industrial products, our technical skills. It must be an internationalism of the people, by the people and for the people.

In general, the issues which the American people champion revolve around their determination to make the society of men safe for the freedom, growth and increasing satisfaction of all individual men. Beside that resolve, the sneers, groans, catcalls, teeth-grinding, hisses and roars of the Nazi Propaganda Ministry are of small moment.

Once we cease to distract ourselves with lifeless arguments about isolationism, we shall be amazed to discover that there is already an immense American internationalism. American jazz, Hollywood movies, American slang, American machines and patented products, are in fact the only things that every community in the world, from Zanzibar to Hamburg, recognizes in common. Blindly, unintentionally, accidentally and really in spite of ourselves, we are already a world power in all the trivial ways—in very human ways. But there is a great deal more than that. America is already the intellectual, scientific and artistic capital of the world. Americans—Midwestern Americans—are today the least provincial people in the world. They have traveled the most and they know more about the world than the people of any other country. America's worldwide experience in commerce is also far greater than most of us realize.

Most important of all, we have that indefinable, unmistakable sign of leadership: prestige. And unlike the prestige of Rome or Genghis Khan or 19th Century England, American prestige throughout the world is faith in the good intentions as well as in the ultimate intelligence and ultimate strength of the whole American people. We have lost some of that prestige in the last few years. But most of it is still there.

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No narrow definition can be given to the American internationalism of the 20th Century. It will take shape, as all civilizations take shape, by the living of it, by work and effort, by trial and error, by enterprise and adventure and experience.

And by imagination!

As America enters dynamically upon the world scene, we need most of all to seek and to bring forth a vision of America as a world power which is authentically American and which can inspire us to live and work and fight with vigor and enthusiasm. And as we come now to the great test, it may yet turn out that in all our trials and tribulations of spirit during the first part of this century we as a people have been painfully apprehending the meaning of our time and now in this moment of testing there may come clear at last the vision which will guide us to the authentic creation of the 20th Century—our Century.

\* \* \*

Consider four areas of life and thought in which we may seek to realize such a vision:

First, the economic. It is for America and for America alone to determine whether a system of free economic enterprise—an economic order compatible with freedom and progress—shall or shall not prevail in this century. We know perfectly well that there is not the slightest chance of anything faintly resembling a free economic system prevailing in this country if it prevails nowhere else. What then does America have to decide? Some few decisions are quite simple. For example: we have to decide whether or not we shall have for ourselves and our friends freedom of the seas—the right to go with our ships and our ocean-going airplanes where we wish, when we wish and as we wish. The vision of America as the principal guarantor of the freedom of the seas, the vision of Americas as the dynamic leader of world trade, has within it the possibilities of such enormous human progress as to stagger the imagination. Let us not be staggered by it. Let us rise to its tremendous possibilities. Our thinking of world trade today is on ridiculously small terms. For example, we think of Asia as being worth only a few hundred millions a year to us. Actually, in the decades to come Asia

will be worth to us exactly zero—or else it will be worth to us four, five, ten billions of dollars a year. And the latter are the terms we must think in, or else confess a pitiful impotence.

Closely akin to the purely economic area and yet quite different from it, there is the picture of an America which will send out through the world its technical and artistic skills. Engineers, scientists, doctors, movie men, makers of entertainment, developers of airlines, builders of roads, teachers, educators. Throughout the world, these skills, this training, this leadership is needed and will be eagerly welcomed, if only we have the imagination to see it and the sincerity and good will to create the world of the 20th Century.

But now there is a third thing which our vision must immediately be concerned with. We must undertake now to be the Good Samaritan of the entire world. It is the manifest duty of this country to undertake to feed all the people of the world who as a result of this worldwide collapse of civilization are hungry and destitute—all of them, that is, whom we can from time to time reach consistently with a very tough attitude toward all hostile governments. For every dollar we spend on armaments, we should spend at least a dime in a gigantic effort to feed the world—and all the world should know that we have dedicated ourselves to this task. Every farmer in America should be encouraged to produce all the crops he can, and all that we cannot eat—and perhaps some of us could eat less—should forthwith be dispatched to the four quarters of the globe as a free gift, administered by a humanitarian army of Americans, to every man, woman and child on this earth who is really hungry.

\* \* \*

But all this is not enough. All this will fail and none of it will happen unless our vision of America as a world power includes a passionate devotion to great American ideals. We have some things in this country which are infinitely precious and especially American—a love of freedom, a feeling for the equality of opportunity, a tradition of self-reliance and independence and also of co-operation. In addition to ideals and notions which are especially American, we are the inheritors of all the great principles of Western civilization—above all Justice, the love of Truth, the ideal of Charity. The other day Herbert Hoover said that America was fast becoming the sanctuary of the ideals of civilization. For the moment it may be enough to be the sanctuary of these ideals. But not for long. It now becomes our time to be the powerhouse from which the ideals spread throughout the world and do their mysterious work of lifting the life of mankind from the level of the beasts to what the Psalmist called a little lower than the angels.

America as the dynamic center of ever-widening spheres of enterprise, America as the training center of the skillful servants of mankind, America as the Good Samaritan, really believing again that it is more blessed to give than to receive, and America as the powerhouse of the ideals of Freedom and Justice—out of these elements surely can be fashioned a vision of the 20th Century to which we can and will devote ourselves in joy and gladness and vigor and enthusiasm.

Other nations can survive simply because they have endured so long—sometimes with more and sometimes with less significance. But this nation, conceived in adventure and dedicated to the progress of man—this nation cannot truly endure unless there courses strongly through its veins from Maine to California the blood of purposes and enterprise and high resolve.

Throughout the 17th Century and the 18th Century and the 19th Century, this continent teemed with manifold projects and magnificent purposes. Above them all and weaving them all together into the most exciting flag of all the world and of all history was the triumphant purpose of freedom.

It is in this spirit that all of us are called, each to his own measure of capacity, and each in the widest horizon of his vision, to create the first great American Century.





# BETTY CARSTAIRS' ISLAND

## RACING QUEEN RULES HER PRIVATE BAHAMA



BETTY CARSTAIRS' ALERT AND BOYISH FACE DOES NOT SHOW HER 41 YEARS

Until seven years ago, Marion Barbara Carstairs was a well-known English public character. She was known as an oil heiress because her mother was one of the rich Standard Oil Bostwicks. She was known as a brave and independent girl because she drove an ambulance during the World War, a British staff car during the Irish War of 1919, and a taxicab in London when she was temporarily disinherited. She was best known as the top woman motorboat racer in the world who three times gave the great Gar Wood a close battle for the Harmsworth Trophy. She was known, less importantly, because she married a Frenchman, only to have the marriage quickly annulled, and because her mother's fourth and last husband was the glum rejuvenator, Dr. Serge Voronoff. Betty's father was a Scottish colonel.

Suddenly and surprisingly in 1934, Betty Carstairs gave up her public life. Selling her possessions, she left London and went to the Bahamas where she bought a small island named Whale Cay for \$40,000. On Whale Cay, 30 miles northwest of Nassau, she became a recluse and a woman of mystery. Nobody was allowed on the island except by special invitation and few were invited. People in Nassau used to gape at her sturdy frame, her mannish clothes and her tattooed arms when she came on infrequent visits. She became a living legend as the misanthropic Queen of Whale Cay.

A few weeks ago, Miss Carstairs invited three visitors to Whale Cay: the Duke of Windsor, the Duchess of Windsor and LIFE's Photographer David Scherman. The trio saw how much Betty Carstairs has done for one of the backward Bahamas. Spending about \$750,000 she has built roads, a school, a church, a museum, a hospital, a big house for herself and some guest houses—like the one behind her on the opposite page. With a firm and feudal hand, she runs her island and its 276 residents, all of whom work for her. She makes them eat more vegetables, forbids them anything stronger than beer, prohibits voodoo practices, and takes holidays away from whole island if there is any mass bad behavior. The island is plastered with signs like this: "NOTICE: I EAT BROWN RICE IN PREFERENCE TO WHITE. THEREFORE, IF BROWN RICE IS GOOD ENOUGH FOR ME AND MY HOUSEHOLD, IT IS GOOD ENOUGH OR EVEN TOO GOOD FOR THE PEOPLE. M. B. Carstairs."



Rulers of the Bahamas, Duke and Duchess of Windsor, called at Whale Cay in January. The Duke admired the roads, wished that the other islands had ones as good.



The center of the Carstairs domain is this group of buildings. Inside the foreground stockade are granaries, office building,

kennels and a long livestock building. In back is the owner's big house. On the distant point is the lighthouse, whose

lower floors are the island's hospital. Betty Carstairs loves walls, builds them wherever she finds any excuse to do so.

## There's nothing funny about a headache



**TOO BAD** about the headache, Joe. But the audience paid to laugh. They came for amusement, entertainment and fun. To roar at your jokes, to cheer and applaud. Show after side-splitting show, the big-time comedian knows his audience wants laughter. Knows they can sense it if he's out-of-sorts. That's why comics can't afford to have head aches. Why they guard every day against sluggishness. And you can too—this simple, inexpensive, extra-healthy way. Just eat delicious California prunes every day. Begin tomorrow.

**CALIFORNIA PRUNES** are a natural health aid. Your doctor will tell you that their mild regulative effect comes from a combination of *two* things: (1) their bulk; (2) a regulative element which so far has not been discovered in other fruits! Also, that California prunes contain calcium, phosphorus, iron and essential vitamins A, B and G(B<sub>12</sub>). Is it any wonder so many people eat them for breakfast and use them in salads, entrees and desserts. For 32 delicious prune recipes free—write California Prune Growers, Dept. 5, 58 Sutter Street, San Francisco, California.



### Betty Carstairs' island (continued)



The 87th Bahamas is the only regiment in Whale Cay's amateur army. Comprised of young and old Boy Scouts, it drills with long staves. On Christmas it goes to Nassau, holds a parade, then serves a free feast which Miss Carstairs gives to the needy.



Guards on Whale Cay carry saved-off shingles to keep off strangers who try to land without Miss Carstairs' permission.



Nursery and maternity ward, named after Miss Carstairs' mother, is run by graduate nurse supervised by Betty.



Road building is a major work on Whale Cay. Miss Carstairs personally houses the construction gangs, has built 26 miles of good roads on her narrow 9-mile-long island. The roads are made of hard rock, covered with soft stone and then coated with tar.



At the island store on Friday night all the Whale Cay people are paid off by Miss Carstairs, who calls their name into a microphone, hands out pay envelopes. She expects men to spend half their pay on food, else she knows they are smuggling food.



The island priest is Father Henshaw, former dancer, who also teaches high school. Church is Church of England.



Army inspection, as with everything else, is attended to by Miss Carstairs, who is a fearful martinet about missing buttons.



Island inspection is made monthly by Betty Carstairs who goes around with her general manager checking on sanitation, repairs and general conditions. Married couples live in two-room shacks with cookhouses and outhouses. Bachelors live in barracks.

CONTINUED ON NEXT PAGE

## Where It Goes, Nobody Knows



THOUSANDS OF INCHES are sloughed off American women every year. Some do this figure-limning job the hard way...with exercise and massage that cost these women millions of dollars. Others have found the inexpensive, easy way to get Figure-Appeal...with Munsingwear foundation garments.



BE SLIMMER WITHOUT ANY EFFORT! Munsingwear's 3-Way Control in every "Foundette" has the power. Roundabout Stretch controls your curves. Vertical Stretch keeps you lissom and comfortable all the while. Posture-Control keeps you poised in younger, better lines. There's a "Foundette" for every age from 14 to 40.

"Foundette" full-length #4349 has young uplift and zips for smoother molding. Also girdles and pantie-girdles, knit or woven of "Laxtex" yarn. At better corset departments everywhere. Munsingwear, Inc., Minneapolis, New York, Chicago.

## MUNSINGWEAR

*Foundettes*

EST. 9, 6, PAT. OFF.

FOUNDATIONS FOR AGES 14 TO 40



The soothing, cooling Old Spice after-shave refreshant that "rests the face," perfects the shave. In handsome pottery containers distinguished by illustrations of historic American trading ships that sailed the seven seas for cargoes of rare spices.

### AFTER-SHAVING Lotion OF DISTINCTION

In two sizes, \$1.00 and \$1.75. Old Spice After-Shaving Lotion, Shave Soap (in pottery mug), Talcum, Bath Soap, and Cologne may be purchased singly or in combination sets, packaged in red-lined, wood-veneered chests, from \$1.75 to \$5.00.

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THE PROOF IN "SEAMPURFE" IS IN THE WEARING

### Sugar 'n Spice

about \$2

Right: Camisole slip made of "everything nice": . . . Alencon-type lace, pin-tucked waist, Crepe back Rayon Satin LaRue woven with Celanese yarn. Left: Simple and sweet, lovely woven jacquard on soft Rayon Crepe LaRue.

MODEL 31

MODEL 336

**LOOK FOR THE FAMOUS Seamprufe LABEL**

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Please send me lingerie style folder and name of nearest Seamprufe dealer.

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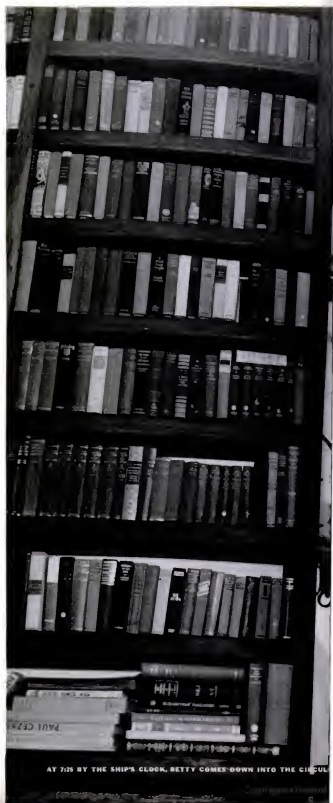
\* REG. U. S. PAT. OFF.



**Betty Carstairs' island** (continued)  
An expert sailor, Betty Carstairs is the winner of a dozen sailboat racing trophies. She invariably dresses in men's clothes.



**A novice archer**, athletic Miss Carstairs was able to shoot bull's-eyes shortly after she began this new sport.







A demon cyclist, she tears around on her motorcycle when she is in a hurry, and drives a car when she isn't.



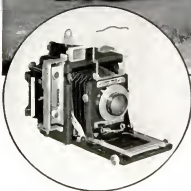
A sturdy tennis player, she plays with Father Henshaw. Notice the tattoo marks on her muscular left arm. She has others.



HEAVILY DRESSED IN THE NAUTICAL SUIT HE WARS FOR DINNER



"HOLLINGSHEAD FIRE"  
Speed Graphic picture by Larry P. Keighley of the Philadelphia Inquirer—grand prize winner in the Graflex Picture Contest. Reproduced from the original Kodachrome transparency.



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*Prize-Winner*  
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## Miniature SPEED GRAPHIC Pictures

Resolve right now to give yourself the kind of pictures you've always wanted—pictures with real prize-winning quality. Get a Miniature Speed Graphic. Here is a truly all-purpose camera using economical  $2\frac{1}{4} \times 3\frac{1}{4}$  film. It's compact, yet it has all the features necessary to give you outstanding pictures—day or night. Its price with American-made Kodak Ektar f/4.5 lens in Supermatic shutter with Press-Focus button is **\$117.50**. Rangefinder and encircling bracket, extra. Down payment through your Dealer, dependent on equipment selected, as little as **\$24**.



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## WINTER AT YAPHANK



AT MIDNIGHT, A SOLITARY GUARD PLODS THROUGH THE SNOW, SURVEYS A LINE OF WINTER-SEALED TENTS. INSIDE SOLDIERS ARE SLEEPING UNDER FIVE HEAVY BLANKETS

In the winter it is cold at Camp Upton, near Yaphank, Long Island. Sixty miles to the west, the lights of New York burn warm and inviting. But at Yaphank, where 5,500 U. S. draftees, National Guardsmen and Regulars are this year spending the winter, it is cold. From the nearby ocean, the wind brings snow and sleet, fog and cold rain. In the early morning, soldiers turn up their coat collars, push through deep snowdrifts on their way to mess. Later in the day, marching or drilling, snow may seep in

over their gashos, wetting their feet, or creep in under their gloves and ear flaps, soaking and chilling their hands and ears. At night, it is even worse. The air is warm and musty in the tents, but outside the wind from the ocean blows more shrilly and the snow piles deeper. Then it is that many a soldier must stand guard or do military police duty, taking his turn patrolling the lonely company streets until dawn.

The pictures on these pages show some of a dreary winter day's activities at Camp Upton. Similar pic-

tures could be taken at many another Northern Army camp. In all of them, in spite of rain, snow and cold, the work of training the U. S. Army for action is going steadily on. The troops are daily being hardened by marching through deep snowdrifts, drilling in near-zero temperatures, shooting their guns when hands and feet ache with cold. Most remarkable fact of all is that last week, as the worst of winter seemed almost finished, no more than 5% of all U. S. soldiers were inactive because of illness.



Guard wakes the bugler at 5:50 a. m. Sleepily muttering epithets, bugler gets up in the cold, pulls on his clothes.



Through a megaphone bugler sounds reveille. In some Army camps, a buzzer system has taken the place of the bugler.



To the washroom through the dark races a soldier who has thrown a coat over long underwear and pulled on galoshes.

# Uncle Sam Demands Leather

**IN VITAL PARTS\* OF THE SHOES HE BUYS**

*For the boys and girls in the Army, Navy, Marine and Nurse Corps, Uncle Sam specifies leather counters, insoles, and heel bases in the shoes he buys.*



## DO THE SAME For Your Boys and Girls

● Action-bound young Americans "burn up" shoes. They "bang" down on counters, "punish" insoles, and "pound" heel bases. Despite all this, shoes *must* hold their shape to fit and support growing feet correctly.

For thirty years, America's largest manufacturer of juvenile shoes has emphasized the merit of leather, not only for the parts you can see but also for counters, insoles, and heel bases. Experience has proved leather stands up and keeps its shape.

Your boy or girl needs leather for protection and lasting fit. Get it in Poll-Parrot and Star Brand shoes—sturdy, economical, smartly styled, and long wearing. Demand leather as Uncle Sam does. It's easy. Insist on shoes bearing these trade-marks.

### FREE SHOES

**IF THESE FACTS ARE NOT TRUE!**

If you find counters, insoles, or heel bases that are not genuine leather in shoes bearing the Poll-Parrot or Star Brand trade-mark, return the shoes to us. We will send you a new pair free. Roberts, Johnson & Rand, Branch of International Shoe Company, St. Louis, Missouri.

### ASK FOR A SHOWDOWN

See your Poll-Parrot or Star Brand dealer today



**\*(A) Demand Leather Counters.** Firm leather counters withstand wear and weather. They hold their shape—and give vital heel-hugging support.

**\*(B) Insist on Leather Insoles.** Leather insoles are the best known shoe foundations for lasting fit and long service. Flexible, safe, and comfortable, they hold their shape for resoling.

**\*(C) Demand Leather Heel Bases.** Leather makes the most substantial heel base for wear and resoling when necessary.

### DEMAND

**Poll-Parrot**  
**AND STAR BRAND SHOES**  
FOR BOYS AND GIRLS



# Taste a dewy summer morning



• Fresh, fragrant leaves—a sun-warmed mass of them—rippling like green wavelets across the valley floor—and everywhere the homey, comfortable aroma of new peppermint.

Glistening peppermints from the choicest patches, hand-cultivated, rooted in the rich American soil where nature loves it most and selected while it grows, yields the brilliant oils that lend their rare fragrance and fresh flavor to U-ALL-NO Richardson's After Dinner Mint.

The precious essence of these pure plant beds, distilled only from the first and finest cutting, is stored in jars of glass and silver.

Serve Richardson's Mint at parties or when friends drop in. Serve at mealtime to aid digestion. Ask for Richardson's Mint at five and tens, neighborhood groceries, super-markets and drug stores.

THOS. D. RICHARDSON CO.  
Philadelphia, U. S. A.

## Pure Mint

THE FRESHEST FLAVOR OF  
THIS GOOD GREEN EARTH



## Winter at Yaphank (continued)



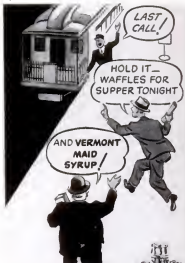
Army nurses scurry through a snowdrift from their quarters to the camp hospital. Left is First Lieutenant Elsie Schwable, right is Second Lieutenant Juliana Sabat.



Home from a morning's march of four miles comes a detachment of the 198th Coast Artillery (AA) stationed at Camp Upton. In the afternoon they will attend lectures.



Retreat is sounded at 4:45 o'clock as the early winter night, bringing more snow, closes in around Camp Upton. The gun is an old 5-in. field gun used only for salutes.



Everyone comes on the run for this syrup with that real Vermont maple sugar flavor—a perfect blend of cane sugar and genuine Vermont maple sugar that enhances the maple flavor... makes it richer. Buy a jug today!



## Vermont Maid



Take a cowboy's tip. Use Chap Stick on your lips. 25¢ at your druggist's. Mooney back if not delighted. Slips in your pocket. Comforting relief for every member of the family. For free sample write: Chap Stick Co., Dept. L-2, Lynnhaven, Va.

FLYER'S Chap Stick 25¢

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If you plan to travel South this year, write for a free copy of this interesting, illustrated booklet about Pensacola, Florida. This is one of America's oldest cities, yet one of the South's fastest-growing, most progressive communities. A good place to play, a fine place to live. Visit Pensacola. Write for booklet. Address A. B. Langford, Manager, Municipal Advertising Board—

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DISMISS **COLDS**  
feel better Quicker with  
**SALICIN TABLETS**  
FASTER THAN QUININE



# MAINLINE of National Defense



Like a mighty loom, weaving countless threads into a pattern of national security, the railroads of America shuttle the materials of defense from mine, forest and farm—to mill and factory—to assembly plant and warehouse—to camp and port.

There will be no time lost here. That is the American railroads' pledge to the American people—a pledge based on preparedness which began twenty years ago. Railroad tracks and yards, cars and engines, shops and signals have been improved. Operating methods are more efficient, and organized cooperation among shippers, the government and the railroads makes it possible to get more use out of better railroad facilities.

Freight moves faster than ever before, it is switched and classified faster, and with the cooperation of shippers and the government it is unloaded faster. Cars are used for transportation, not storage.

Today America can look to its rail transportation system with full confidence. It is the finest mass transportation in the world. And it is ready to meet any demand of peace-time commerce or national defense.

**NOW—TRAVEL ON CREDIT.** America's railroads offer new, simple installment payment plan for trips and tours. You can take your car along too. SEE YOUR LOCAL TICKET AGENT.

## DEFENSE FACTS

In July 1918, peak month of troop movements during the World War, the railroads moved an average of a little more than 20,000 men a day. In August 1940 the railroads moved nearly 40,000 men a day.

For the new Army camps, the railroads handled a billion and a half board feet of lumber—60,000 carloads. Work was never held up because of any railroad failure to deliver material—and there was not the least interruption of regular rail traffic.

Just two examples of what railroads mean to America's defense, in moving bodies of men and masses of materials over long distances, quickly, safely, on schedule.

**ASSOCIATION OF AMERICAN RAILROADS WASHINGTON, D. C.**

mon subject, *Ploughing in the Valley of the Great Salt Lake*. He first painted it in 1919, added gulls recently.

The George Bellows of realistic American sculpture is Mahonri Young, one of Brigham Young's 300-odd grandchildren. His father was one of twelve apostles of the Mormon Church. But although "Hon" Young has disassociated himself from his ancestral religion, and now lives in Ridgefield, Conn. and teaches in New York (*below*), his greatest artistic accomplishments are indelibly linked to the faraway Mormon country of Utah.

Because he believes that "a country which forgets its past history will never have a future worth remembering," Mahouiri Young has never loosened the bonds that tie him to the West. Even as an art student in Paris for four years, he never learned French. A quarter of a century of passing fads and "isms" has left little trace on the Western flavor and earthy tang of his work. "Like Talleyrand during the French Revolution," he says, "I've survived."

Besides sculpting, Young paints in oil and watercolors, etches and carves wood. His versatility reminds him of "a kitten chasing its tail." Once he challenged: "What would Lloyd George be without his mane, or Clemenceau without his walrus mustache?" To prove his point, Young grew a beard. The beard kept falling into his paint pots and it was not long before he cut it off.

AT THE ART STUDENTS LEAGUE IN NEW YORK, WHERE HE HAS TAUGHT SINCE 1916, MAHONRI YOUNG (CENTER) SURVEYS THE PROGRESS OF A STUDENT IN HIS LIFE CLASS.



CONTINUED ON PAGE 79







6-Year-Old  
We use exactly two  
percent for Body  
Richness



4-Year-Old  
Just forty-six per  
cent for Distinctive  
Character



11-Year-Old  
We allow only one  
per cent for such  
Delicate Aroma



4-Year-Old  
Of this whiskey, we  
use forty per cent for  
Luxurious Flavor



5-Year-Old  
We add exactly  
eleven per cent for  
Stimulating Tang



## 5 Straight Whiskies "Wedded" into **Golden Wedding**

TASTE five prized straight whiskies "wedded" into one! You'll agree it's perfect! Bourbon or Rye, 90 Proof. The straight whiskies in *Golden Wedding* are 4 yrs. or more old. 11%, one straight whiskey 5 yrs. old. 2%, one straight whiskey 6 yrs. old. 1%, one straight whiskey 11 yrs. old. 80%, two straight whiskies 4 yrs. old. Jos. S. Finch & Co., Inc., Schenley, Pa.

"HAS HAD NO PEERS  
FOR FIFTY YEARS"





Mahonri Young (continued)



"RIGHT TO THE JAW"



"THE KNOCKDOWN"



"ALKMENA"



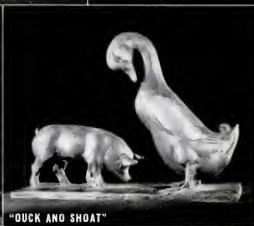
"THIS IS THE PLACE"



"ROLLING HIS OWN"



"BURRO AND FOAL"



"DUCK AND SHOAT"



"PONY EXPRESS"

# REWARD

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MISSING PIPE  
SMOKERS



Out of every 1,000 hard-to-please pipe smokers, a high percentage won't smoke *anything* but BOND STREET once they discover it.

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Different—genuinely aromatic—BOND STREET contains a rare aromatic tobacco not hitherto used in a popular priced mixture. Rich and bite-free as a custom blend. Leaves no tobacco odors in the room—even the ladies like the aroma. Try BOND STREET today.



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Turn it any way you will, the cord won't kink or twist and can't get in your way. It's a Manning-Bowman exclusive...a real time-and-temper saver...the greatest improvement in irons for many years...\$9.95!

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**FULL 23-INCH SLEEVE IRONING-BOARD!**

This sturdy, muslin-covered, sleeve ironing-board is indispensable to give that professional touch to puffed sleeves, difficult darts and gathers. It's free...with every purchase

**MANNING, BOWMAN & COMPANY, MERIDEN, CONN.**

of this new iron until March 31st.

If you prefer, your dealer will allow you a trade-in allowance of \$1.00, making a special price until March 31st of only \$8.95 with your old iron.



No man is an invalid in Finland who still has the use of his hands. Government school in Helsinki trains this war cripple to paint furniture, later will get him a job.

## THE BRAVE FINNS FACE THE PEACE

**A wounded nation pulls itself together**

The Finns fought like demons for nearly five months. Then came the peace, in March 1940. There were 22,000 dead Finns, 45,000 wounded, 600,000 refugees from the areas seized by Soviet Russia. Finland gave Russia 10% of her arable land, 11% of her forests, 10% of her factories, 16% of her railroads. She gave away three thriving cities and leased the Hangö peninsula for 30 years. Total cost of the war was about \$400,000,000, for a nation whose annual income is scarcely two thirds that.

On these pages are some pictures of this Finland during the peace that followed. Finland had not asked for the war. It had fought a giant with a courage and skill that excited the admiration of free people everywhere. It had secured its position as America's favorite nation on the continent of Europe. It had not suffered military defeat but it was stunned by the brutality of the peace terms. Today,

Young Finns enjoy life. Boy at right wears pin showing he was in Air Force. The men of Finland have never been more popular than now.



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All new 155 beautifully streamlined boats from which to choose. Guaranteed speeds from 30 to 50 m.p.h. Greater luxury, comfort and seaworthiness. 1941 CHAMPIONS OF THE WATERWAYS

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Portfolio of Car Wood Boat

Pictures

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Prices start at \$1125 factory



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FOR EVERY OCCASION

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Greeting Cards

THEY RING TRUE



Enjoy GLOWING HEALTH!

NATURAL, PERFECT SYNTHETIC

Luscious, full-flavored oranges, grapefruit, guava, guava

grown for health value on specially enriched soils

under direction of oldest industry of its kind, French

Marion, States, \$1.00 each, \$4.50 case.

DEALER: THE CARPENTERS, 101 E. 10TH STREET, CHICAGO

Write for FREE, Natural, Delicious, Health-Care



War cripples hobble grimly around corner of Helsinki's fashionable Aleksander and Heikinkatu Streets. They are the inevitable badge of a nation that has been in war.

nearly a year later, Russian battleships lie at Hangö, which used to be Finland. President Risto Ryti carefully explains over and over to his people that Finland wants to be friends with both Soviet Russia and Germany. Both Russian and German soldiers without arms have the right to pass through Finland.

But this year will be the worst in Finland's history, not excepting the famine year of 1918. The ration of butter and all fats is now about six ounces a week. For want of coal, 100,000 men went out and cut 17,000,000 cubic meters of wood to keep Finns warm. "If we can't get help we will starve and we will freeze," said Finland's Minister to the U. S., Hjalmar Procope. Grain in the warehouses was down to a four-month supply. Cruellest blow of all was the refusal of the U. S. to lend Finland the additional amount of \$7,000,000 to buy food. For Finland is under suspicion of letting food trickle through to Germany.

Actually there is small basis for the charge. The northern port of Petsamo, now blockaded, is under strict control and takes imports only for Finland and Sweden. Finland needs everything it can get for itself. Any possible leaks from Finland into Germany are trivial beside the enormous "lenk" of Soviet Russia. Most important of all, the Finns confront peace with as much courage as they confronted war.

**Women work** at job of rebuilding Finland. Of its 38 cities, 32 were bombed by Russians. Finnish women have long been accustomed to doing all kinds of heavy work.



CONTINUED ON NEXT PAGE



When nothing must spoil  
your loveliness are you sure  
it's Safe to Smile?

the Answer's on the  
tip of your tongue

1

#### Make the Tongue-Test...

Run the tip of your tongue over your teeth...inside and out. Feel that filmy coating? That's Materia Alba...and it doesn't belong on teeth! It collects stains, makes teeth dull, dingy-looking.

2

#### Your Tongue Tells You

Your tongue tells you what others see...the filmy coating that dims the natural brilliance of your teeth, your smile. And it's this filmy coating that makes teeth look dull...bars your way to romance.

3

## Switch to Pepsodent with Irium

You'll hold the secret of a winning smile when  
teeth feel bright to you... look bright to others



Pepsodent will remove the filmy coating that clings to teeth... the coating your tongue can feel, your friends can see. Only Pepsodent contains IRIUM... super-cleansing agent that loosens and flushes away sticky particles that cling to teeth.

Use Pepsodent regularly. Because Pepsodent also contains an exclusive, new high-polishing agent that safely buffs teeth to such a shiny smoothness, this filmy coating slides off before it can collect and stain.

Only Pepsodent gives you this wonder-working combination that makes your teeth feel so smooth, look so bright. Make sure of the loveliness of your smile. Get a tube of Pepsodent with IRIUM today.



**Pepsodent**  
TOOTH PASTE



## A SPECIAL PREPARATION FOR SHAVING

FOR THE 1 MAN IN 7 WHO SHAVES DAILY

It Needs No Brush  
Not Greasy or Sticky

Modern life now demands at least 1 man in 7 shave every day. This daily shaving often causes razor scrape—irritation.

To help men solve this problem, we perfected *Glider*—a rich, soothing cream. It's like your wife's "vanishing cream"—not greasy or sticky.

### BUFFER BETWEEN BLADE AND SKIN

You first wash your face thoroughly with hot water and soap to remove grit and oily sebum that collects on whiskers every 24 hours. Then spread on *Glider* quickly and easily with your fingers. Never a brush. Instantly *Glider* forms a protective layer between the edge of your blade and the sensitive surface of your skin. It enables the razor's sharp edge to remove each completely softened whisker at the skin line without scraping or irritating the skin.

### ESPECIALLY FOR THE 1 MAN IN 7 WHO SHAVES DAILY

For men in responsible positions—doctors, lawyers, businessmen and others who must shave every day—*Glider* is invaluable. It eliminates the dangers frequent shaving may have for the tender face and leaves your skin smoother, cleaner. *Glider* has been developed by The J. B. Williams Co., who have been making fine shaving preparations for over 100 years.

**TRY A TUBE AT OUR EXPENSE**—We're so positive that *Glider* will give you more shaving comfort than anything you've ever used that we'll send you a generous tube **ABSOLUTELY FREE**. No stamps—no cartons—no dimes. Just send your name and address to The J. B. Williams Co., Dept. CG-2, Glastonbury, Conn., and we'll send you a tube of *Glider*. On this **FREE** trial test, we rest our case entirely. Don't delay—send in a penny post card today for your free tube of *Glider*. Offer good in U. S. A. and Canada only.

*Ernest O. Hurlbut*  
PRESIDENT



Bombed building is rebuilt bigger and better. This one at Labti, north of Helsinki, was hit when Russians tried to bomb gas-mask factory and Finland's biggest radio station. Labti was also an important railway junction. It was repeatedly bombed.



For the homeless, bombed out and evacuated from ceded territory, the Finnish relief organization (*Suomen Huolto*) collects all sorts of household furnishings. Some of it was salvaged from bombed houses but most is given by good-hearted neighbors.



Wartime camouflage put fake windows on water tank to imitate house. Now paper panes are beginning to blow away. Camouflage was nearly the only defense Finland could put up against Russian bombers that swept over Finland day and night.

## MAKES NOSE FEEL CLEARER IN SECONDS!



WHEN A COLD, dust or bad air stuffs up your nose, it's mighty nice to have the new Vicks Inhaler in your pocket or purse. Because it's packed with **EFFECTIVE MEDICATION** that makes the nose feel clearer in a few quick "whiffs."

Already tens of thousands of folks are carrying the new Vicks Inhaler around with them ready to use whenever needed. Benefit by their experience and enjoy the greater breathing comfort you get with the handy...

*New* **VICKS INHALER**

Developed by the Makers of Vicks VapoRub



**STRAIGHT FROM THE SEA**



The Brand that brings you  
**FRESH - CAUGHT FLAVOR**

A MARK OF IDENTITY



For your convenience... this mark of identity in a store quickly calls attention to LIFE-advertised products.



The RIGHT BRA ...  
at the RIGHT TIME ...  
for the RIGHT OCCASION

THE  
*Life*  
BRA WARDROBE  
BY  
*Formfit*

"Proper Persuasion  
for every occasion"

Make your most intimate necessity your most glamorous luxury. Your doctor, your dressmaker, and you will agree on Life — what it does for your health, your clothes, and your personality.

THE Life Bra Wardrobe keeps your glamour at its peak all through your busy day. Be fitted to a Life Wardrobe at any good corset department or specialty shop.

\$1.25 \$1.75 \$2.50 \$3.50



NOT GENUINE WITHOUT THIS LABEL

Write for information on INFLATION,  
the brassiere for flat-chested women

MADE BY THE FORMFIT COMPANY • CHICAGO • NEW YORK



Virginia Field & Eddie Bergen contemplate an adagio maneuver. Miss Field, who has worn skirts in all her pictures, enchanted everybody by disclosure of her exceptional legs.



Travis Banton & Hedda Hopper achieve the evening's best concealment. Designer Banton called himself just plain "Death." Miss Hopper, unable to breathe, soon had to resume her own identity.



Rudy Vallee & Beryl Wallace talk shop. Beryl, pretty protégée of Earl Carroll, wore only bridal veil, bra, ruffy white panties.

## Life Goes to a Hollywood Party

Cinema elite attend in costume

In Hollywood Jan. 26, more than 200 movie stars, press agents and publicity buffs disported themselves at a fancy shindig that offered everything the U. S. fan ever envisaged in the way of a Hollywood party. It took place at Ciro's. Guests came in opulent costumes, glamorously obtained by raiding studio wardrobes. Dorothy Lamour's famous contours were present. An Earl Carroll girlie named Beryl Wallace bounced pinkly about the floor in one of the least constricting ensembles ever seen on a January evening. Champagne bubbled in high tidal abun-



Cobina Wright Jr., guest of honor, sings to obbligate by Emil Coleman's orchestra. She recently completed her first film.



John Randolph Hearst & Anita Louise sit one out. Youngest, ablest son of publisher-father, John is with *American Weekly*.



**Rosalind Russell's** hilarity reveals her rear molars to Fred Astaire—about whom she is reportedly “that way” but won’t admit it. Rosalind appears as a sublimated Quaker girl, trimmed in pink.



**Luella Parsons & Earl Carroll** get together for a little rag-cutting. Paullin Parsons is dressed as Lillian Russell, Impresario Carroll as Amphitryon, legendary Greek warrior.

dance. And the whole affair was hosted by a gentleman whom most of guests knew virtually nothing about. The question “Who is Rex St. Cyr?” kept gossips busy all evening. It was persistently reported that mysterious Mr. St. Cyr was once plain Jack Thompson of Waco, Texas, a onetime newsboy, onetime chorus boy, who married a wealthy widow and inherited \$20,000,000 when she died in 1913, married a rich divorcee a few months later and inherited \$40,000,000 when she died. No one knew what he was doing in Hollywood. No one cared. No one knew

exactly why he gave the party—though it was formally dedicated to Cobina Wright Jr. (*see cover*) and appeared to be a sort of unofficial debut for her. But virtually everybody who was anybody was there.

To no one did Mr. St. Cyr’s hospitality bring a greater enjoyment than to Juanita Stark, 18-year-old “find,” whom a Warner Brothers scout had spotted on Monday, Jan. 30, as she drew \$10 from a relief office in Los Angeles. Screen tested Tuesday, she received a contract Wednesday. For pictures of rapt Juanita at her first big Hollywood party, turn page.



**Gloria Morgan Vanderbilt** as Marie Antoinette has supper with Janet Gaynor and Janet’s husband, M-G-M Designer Adrian.



**Ruth Hussey**, RKO star, flops around comfortably as rag doll. Her reputed fiancé, Producer Raphael Bakin, enacts a sheik.



**Dorothy Lamour & Host St. Cyr** play Swoozy Swoozy with champagne bubbles. Mr. St. Cyr’s ruffles are in good gaucho taste.



## Why shaving is more irritating in winter

EVERYONE knows how cold outdoor air chaps the skin. And parched indoor air may also dry your skin. When you add to this the drying effect of your shaving lather—it's no wonder if your face feels sore, tight and drawn!

But notice the difference when you dash on cool, refreshing Aqua Velva after every shave! Aqua Velva contains a soothing ingredient that leaves your skin feeling softer and smoother—and helps keep it that way.

Try it. We'll be glad to send you a generous free trial bottle of Aqua Velva. Address: The J. B. Williams Co., Dept. CA-1, Glastonbury, Conn.—makers of fine shaving preparations for over 100 years. Offer good only in the U. S. A. and Canada.

### SOME FAMOUS MEMBERS OF THE WORLD'S MOST POPULAR AFTER-SHAVE CLUB

Mr. Lauritz Melchior  
Mr. Burgess Meredith  
Mr. Louis L'Amour  
Mr. Norman Rockwell

Major George Fielding Elliot  
Mr. George Biddle  
Mr. John Erskine  
Mr. Books Carter



FOUNDATION for

**REAL-FORM**  
*Girdles of Grace*

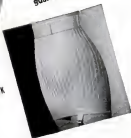
Knitted of  
NYLON • LATEX • RAYON  
Fashioned to Fit

SHOULERS AND PARTIES WITH AN INVISIBLE REMOVABLE CLOTHES AND FLAT  
DETACHABLE CARRIERS... AT YOUR FAVORITE STORE \$2 TO \$3.50

Write for illustrated booklet L217  
REAL-FORM GIRDLE CO., 354 FIFTH AVE., NEW YORK

## ROMANCE . . .

That glamorous, smoothly fitted look is one reason why these lightweight garments are so popular with Young America's smart set... there's allure in that sleek figure line... gentle control, perfect comfort and complete freedom of action. They won't roll or "hike-up" and are guaranteed non-run.



Juanita Stark, Hollywood's current Cinderella girl (from relief rolls to studio contract in 48 hours) dresses for St. Cyr party. Her ex-nuptial Sister June, 15, assists.



Juanita views celebrities pointed out by Columnist Harry Crocker of Los Angeles *Enquirer*. Below: she drinks buttermilk (mother's orders) with Alfred Vanderbilt.



CONTINUED ON PAGE 15





PAINTING BY ANDRÉ DERAIN. FROM THE DE BEERS COLLECTION

## How dear a face

*Current Prices of Unmounted Quality Diamonds. (Exact weights shown are infrequent.) Size alone does not determine values. Purity, color and excellence of cutting affect the price. Many reliable jewelers will arrange payments for fine stones over an extended period.*

One-half carat, priced  \$100 to \$200

One carat, generally  priced between \$325 and \$600

Two carats,  generally priced from \$900 to \$1750

Three-carat stones  from \$1500

No one can speculate the precise moment at which any given man will meet his destiny. One finds it suddenly in a lovely, laughing face which he has known since it was framed in pigtails. Another glimpses it briefly, flaming bright among a host of strangers.

Yet to each man there comes the inevitable moment when he realizes that by the expression of one particular face he will mould his future. That in these eyes of blue or grey or brown he finds at last his joy reflected . . . that this shy smile is meant forever, he hopes, alone for his encouragement. Just as inevitably, he finds himself seeking the one radiant, flashing symbol precious enough to star his new-found happiness, a diamond! But in the choice of his engagement diamond, alas!—no divine conviction will exist to guide him.

A trusted jeweler should be his adviser, naturally. And he will spare no pains to arrive, within his means, at a worthy combination of color, cutting, absence of imperfection and carat weight. For there is, indeed, one diamond precisely destined to celebrate this important occasion. Its cost will usually be less than he supposes—a tiny fraction of the years of brilliant happiness it will bring his wife to be.

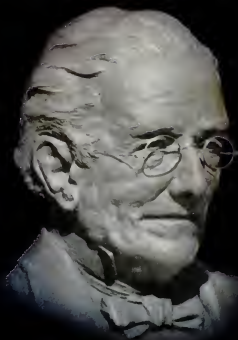
De Beers Consolidated Mines, Ltd., and Associated Companies.

# OLD GRAND-DAD

## *Head of the Bourbon Family*

### ONE TASTE WILL TELL YOU WHY

Your first drink of this magnificent whiskey will explain far more eloquently than words why Old Grand-Dad is first in quality, first in reputation and first in popularity among bottled in bond Kentucky bourbon whiskies



America's largest-selling bottled-in-bond  
Kentucky straight bourbon whiskey...

100 PROOF



Copyright 1940, National Distillers Products Corp., N. Y.

Party (continued)



Juanita dances dreamfully with an authentic star, handsome Randolph Scott. Costume, Oriental in character, bare-tummy in cut, was lent to her by Warner Brothers.



She gets the low-down from Boulevardier Pat de Cicco and Actor Walter Pidgeon. Below: home at 4:30 a. m., tired Juanita undresses on her old brass pull-down bed.



I BETCHA  
NEVER SAW  
A DOG AS  
SWELL  
AS TIGE!



## Well-balanced Food Makes *Red-blooded* Dogs

• Just look at that action! Both Tige and his little master need nutritious food to give them *red-blooded* energy. Both need vitamins—not just one or two, but *all* essential ones *every* day. Both crave taste variety.

Most children get all these essential elements in their food. So will your dog... if you feed him Red Heart, America's most popular dog food\*.

To meet your dog's daily requirements, Red Heart furnishes rich stores of Anti-infective Vitamin A, Anti-neuritic Vitamin B<sub>1</sub>, Sunshine Vitamin D, and Growth Vitamin G. It helps stimulate the development of red, full-hemoglobin blood. It helps dogs grow normally, resist disease, keep glossy coats, develop sound

teeth and bones, produce healthy litters, and live a full life span in glowing health.

Treat your dog to the taste variety of Red Heart's 3 *delicious* flavors—beef, fish, and cheese—fed in rotation. Made in federally inspected plants from clean, wholesome, top-quality ingredients.

### Red Heart Dog Biscuits Provide Solid Nourishment

Help protect your dog's teeth and gums. Made of 24 wholesome ingredients. Contain all essential vitamins and minerals. Obtainable heart-shaped or kibble. Economical. Feed along with canned Red Heart daily.

### FREE\* Red Heart Identification Locket

Don't lose your dog! Send for free NEW, IMPROVED Red Heart "Lost and Found" Dog Locket. Has space for your name, address, phone, dog's name, etc. Nonflammable! Waterproof! And with locket get copy of Michael von Meitzek's Official Observer. Also, just send 3 Red Heart labels—Diets A, B, and C—in John Morrell & Co., Dept. 41, Ottumwa, Iowa.

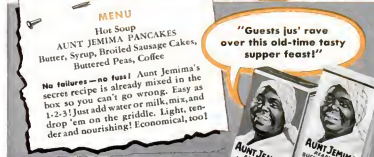
**RED  
HEART**

\*According to independent, nationwide surveys.



Copyright 1941, John Morrell & Co.

THE **3**-FLAVOR DOG FOOD  
FEED IN ROTATION



**TODAY!** Get both kinds of Aunt Jemima Ready-Mix—the red box for pancakes and waffles, the yellow box for buckwheats!

## PICTURES TO THE EDITORS

### END OF THE "MARY O'HARA"

Sirs:

This picture, taken through the salt-flecked window of the ship *Betsy Ross*, shows the mainmast of the ill-fated schooner *Mary E. O'Hara*. Homeward bound after a week's fishing, she was split open in a collision as she approached Boston Harbor in the early morning of Jan. 21 and sank in a few minutes.

It was to this rigging that the crew clung until their hands became so numb with cold that, one by one, 18 men dropped off into the icy water. Only five were left when finally at 6:00 a.m., after their cries for help had gone unheard and unheeded by passing vessels for three hours, they were sighted and picked up by the trawler *North Star*.

GEORGE H. PHILLIPS  
Sharon, Mass.



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Enjoy  
REAL  
ORANGE  
Flavor

**Nesbitt's**  
CALIFORNIA  
ORANGE

5¢

NESBITT FRUIT PRODUCTS, INC.  
LOS ANGELES, CALIFORNIA

## PERSONAL

...to those who are bothered with occasional headaches and want quick relief. "BC" Headache powders usually relieve headaches, neuralgia and muscular aches in short order. "BC" contains several prescription-type ingredients. Ask your druggist for one of the 10¢ or 25¢ packages. Use according to directions. Consult a physician for pains that persist.

Write for free sample. B. C. Remedy Co., Dept. L19  
551 Fifth Avenue, N. Y. C.

America's best brassiere—  
buyl At good stores  
everywhere. **59¢** up

Write Dept X for  
free style-booklet

Learn from  
there's  
more to  
**Beauty**  
than a  
pretty face

LOVABLE BRASSIERE CO. 350 FIFTH AVE.  
NEW YORK

## PICTURES TO THE EDITORS

(continued)

### HENRY & SON

Sirs:

These two pictures were taken 28 years apart by the same photographer. The first shows our son, Henry East Duncan, photographed at the age of 10 months in 1912. The second shows his son, Thomas Reed Duncan, at the age of 10 months in 1940. We're now saving the little red cap and blue overalls for the third generation.

MR. & MRS. C. F. DUNCAN  
Martinsville, Ind.



### FOREMAN'S MISTAKE

Sirs:

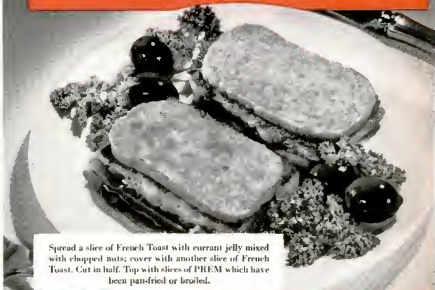
I still can't figure out how the carpenter foreman could have forgotten to remove the ladder before putting up a partition at our plant. But he did forget and here is a picture to prove it.

His assistant, who had to free the ladder, explained: "The boss was out till 2 this morning."

MELVIN H. WADSWORTH JR.  
La Grange, Ill.



## Name this hot PREM sandwich!



Spread a slice of French Toast with currant jelly mixed with chopped nuts, cover with another slice of French Toast. Cut in half. Top with slices of PREM which have been pan-fried or broiled.

**\$1,000.00 FIRST PRIZE**  
**TEN \$25.00 PRIZES EACH**  
**FIFTY \$5.00 PRIZES EACH**

Copy, 1941 by Swift & Company

Clip the Recipe above, serve this delicious hot PREM sandwich to your family. Then just suggest a good name for that sandwich. When you've tasted it, names will come easily. And just look at the splendid prizes!

No labels to send in. To enter PREM contest, secure Official Entry Blank from your dealer. Submit one to three names for sandwich in spaces provided on blank. Contest limited to three names per person and all names must be

sent on an Official Entry Blank. Get yours from your dealer today.

PREM, the grand new meat that Swift makes, tastes marvelous hot or cold. Your whole family will cheer this sandwich, and no wonder. PREM has the extra goodness you expect from Swift.

Contest closes Mar. 15, 1941. No more contest announcements will appear in this magazine, so get going now. Ask your dealer for an Official Entry Blank ... try the PREM sandwich now.

### RULES AND ENTRY BLANKS AT YOUR DEALER'S

In case of ties, full amount  
of prize will be awarded each  
trying contestant.

BY THE MAKERS OF  
SWIFT'S PREMIUM HAM



# Prem!

A delicious meat all ready  
to eat... made of genuine  
sugar-cured pork!

Enjoy the luxury of

**Ancient Age**



the whiskey of the  
"FLAVOR-YEARS"



You can't hurry Father Time when he's aging a superb whiskey. That's why we let the Ancient Age whiskeys sleep undisturbed for a full 8 years. Matured by these extra "Flavor Years" . . . mellowed & mature for your taste to treasure . . . the straight whiskies in Ancient Age are eight **YEARS OLD\***



*Also available  
at 5 years old*

KENTUCKY STRAIGHT BOURBON WHISKEY. THIS WHISKEY IS 8 YEARS OLD, 90 PROOF. COPR. 1941, SCHENLEY DISTILLERS CORPORATION, NEW YORK CITY

\*ANCIENT AGE IS A DE LUXE BLEND OF STRAIGHT WHISKIES, 90 PROOF. THE STRAIGHT WHISKIES IN THIS PRODUCT ARE 8 YEARS OLD.

## PICTURES TO THE EDITORS

(continued)

### PASS THE BISON, PAPPY

Sirs:

The first act of Governor W. Lee O'Daniel on his second inauguration day was to visit the barbecue pits on the grounds of the executive mansion, to make sure that all was in readiness for his invited guests: the 6,414,824 citizens of the State of Texas (25,000 came).

Here the Governor is busting a buffalo steak with a hot, peppery sauce applied with a kitchen mop. The Governor personally shot the buffalo, from a fenced-in herd on a nearby ranch, thus personally providing almost a ton of meat for the inaugural picnic.

FRANCIS MILLER

Houston, Texas



# Serve *Man-Style* Gingerbread

*the tender, flavory, melt-in-your-mouth kind*



First made for the Father of our Country. Now duplicated exactly in Dromedary Gingerbread Mix.

**JUST ADD WATER AND BAKE!**

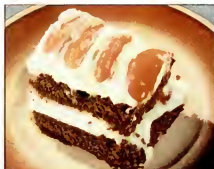


## DESSERT DE LUXE—in no time!

So simple, you make it as fast as they'll eat it! It's all precision-mixed . . . you merely add water and bake! Good? Wait till you taste it! Temptingly tender . . . meltingly light! Serve hot—with whipped cream or ice cream. *Guaranteed* the finest gingerbread you ever ate—or double your money back!



Made from the original recipe of George Washington's mother.  
(By special permission of the Daughters of the American Revolution.)



**GINGERBREAD SHORTCAKE** . . . Split while hot, fill and top with whipped cream and apricots—or bananas. Then just sit back, and wait for the cheers.

**COOKIES, TOO** . . . 40 to 80 from 1 package! Add  $\frac{1}{2}$  cup water to mix, and drop by spoonfuls onto pan! Easy as that . . . and you get the crispiest, crunchiest, *thriftiest* cookies that ever mortals ate!

## MAKE A NOTE:

Write on your shopping list "Dromedary Gingerbread Mix." You'll thank your stars you did—'cause you'll be using it constantly—for hot bread, for the children's lunch, and over and over for thrilling desserts.

Make better foods *FASTER*—with  
**DROMEDARY**

THE HILLS BROTHERS COMPANY, TRINITY STATION, NEW YORK

ENJOY THE WORLD'S  
ONLY PASTEURIZED  
DATES



★ ★ ★ WATCH CHILDREN GO FOR DROMEDARY DATE-NUT BREAD ★ ★ ★



Portrait of a boy who usually needs coaxing. Not bad, eh son?



Pleasy nourishing too! Loaded with walnuts and Dromedary Pasteurized Dates.



Just open and slice! Get at your grocer's. Or send 15¢ direct.



**WONDERFUL WITH CREAM CHEESE**, peanut butter, or jam. Delicious plain too, with tea or coffee, salads or soups. Why not treat the family—today?



# The pause for people-on-the-go



COPYRIGHT 1941, THE COCA-COLA COMPANY

People on-the-go are never too busy to go to the soda fountain. It's a place where the hurried are glad to take a minute for *the pause that refreshes* with ice-cold Coca-Cola...that refreshing little stop that keeps you going. Try it.

5¢

THE PAUSE THAT REFRESHES

**YOU TASTE ITS QUALITY**



Experience proves that nothing takes the place of quality. You taste the quality of ice-cold Coca-Cola. Again and again you enjoy the charm of its delicious taste... and its cool, clean after-sense of complete refreshment. Thirst asks nothing more.